

The Maritime Strategy of Regional Powers
China, India, Iran, and Brazil from 2001 to 2015

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ABSTRACT

The topic of this dissertation is the maritime strategy of four regional powers – China, India, Iran, and Brazil – from 2001 to 2015. These are regional powers by virtue of their prominence in military power, influence, and economics in their given region, but are also rising powers that have greatly increased the size of their armed forces and accelerated the modernization of said armed forces since the end of the Cold War and the post-9/11 era. The purpose of the dissertation is to test the explanatory power of neoclassical realism regarding the growth of the maritime power and the shape of maritime strategy in these four regional powers.

Neoclassical realism is a strand of realist theory that accepts the neorealist dictum that the systemic balance of power is the chief explanatory variable in the international system and relations between states, but also introduces state-level intervening variables, in effect unpacking the monolithic “black box of the state” as posited by earlier types of realism. Thus neoclassical realism bridges the gap between realism and foreign policy analysis. The dissertation tests two neoclassical models. The first is Lobell’s complex threat assessment model, which posits that a state’s foreign policy executive is far more sensitive to sudden shifts in power rather than broad trends, and that this executive balances threats at the international, regional and domestic levels. Furthermore, it may only effectively balance in the presence of a foreign policy coalition composed of domestic elites. The second is Taliaferro’s model of the resource extractive state. This model posits that each state has a certain capacity to extract or mobilize resources from its territory, defined as state power. Furthermore, each state faces a certain level of threat determined by distance, intent, and offensive capabilities. Thus, states choose different approaches in dealing with rivals. States with high state power and high threat emulate the most successful states in the international system, states with high state power and low threat innovate for the far future, and all other states persist in existing strategies, unwilling or unmotivated to do more.

Modern maritime theory has three broad classes of strategy. The most basic is coastal defense, which uses few resources and contents itself with protecting the shore and fulfilling constabulary duties; this strategy requires few ships and specialized systems, and corresponds to a strategy of persistence in Taliaferro's model. Next up is sea control, which focuses on defeating the enemy, gaining control of the sea, and projecting power ashore. This strategy is based on carriers and a powerful surface navy, and it corresponds to a strategy of emulation, as it copies American maritime strategy. Finally there is sea denial, which seeks to deny access to large tracts of ocean to opposing forces using submarines and long-range aircraft. This is a strategy of innovation, as it draws upon entirely new technologies and institutions.

In the analysis, Brazil and India were found to pursue emulatory strategies, while China and Iran, focused upon the perceived threat of superior American power projection, and chose to implement sea denial and thus innovative strategies, much like the Soviet Union and interwar Germany did before when faced with superior maritime power. Furthermore, the Brazilian foreign policy executive was constrained in implementing its chosen strategy, as elites deserted it in the wake of recession and corruption scandals starting in 2010. Thus a strong level of support was found for Lobell's method, but significantly less so for Taliaferro's, as states with high state power and high threat were actually likely to adopt innovation, especially in the case of continental powers facing a superior maritime rival.

Aside from testing the models, there are a number of other valuable conclusions. Prestige remains a very valid motivation for foreign policy, and maritime power remains the premier choice for regional powers to express their new status, though today that is less through gunboat diplomacy and more through humanitarian intervention and peacekeeping. Furthermore, if prestige maximization does not tempt a state to "overbalance", the lure of industrialization through military modernization might. This is most evident in China, where advances in electronics and other industrial fields are driven through dual-use technology and the promotion of an advanced military, especially the navy and naval aviation.

ZUSAMMENFASSUNG

Thema dieser Dissertation sind die maritimen Strategien von vier Regionalmächten - China, Indien, Iran und Brasilien - von 2001 bis 2015. Bei diesen Staaten handelt es sich aufgrund ihrer herausgehobenen regionalen militärischen, politischen und wirtschaftlichen Stellung um Regionalmächte, gleichzeitig aber auch um aufsteigende Mächte, die seit dem Ende des Kalten Krieges ihre Streitkräfte umfassend aufgestockt und modernisiert haben. Ziel der Dissertation ist die Untersuchung der Erklärungskraft des Neoklassischen Realismus für den Anstieg der Seemacht und die Ausgestaltung der maritimen Strategien dieser vier Regionalmächte.

Bei Neoklassischem Realismus handelt es sich um eine Variante der Theorie des Realismus in den Internationalen Beziehungen, die das Neorealistische Diktum systemischen Machtgleichgewichts als Hauptklärungsvariable für XYZ akzeptiert, gleichzeitig aber auch intervenierende Variablen auf Länderebene einführt, wodurch die von älteren Spielarten des Realismus' postulierte "Black Box" staatlichen Handelns der Untersuchung geöffnet wird. Hierdurch wird die Lücke zwischen Realismus und außenpolitischer Analyse geschlossen.

Die Dissertation untersucht zwei Neoklassische Modelle. Beim ersten handelt es sich um das Modell der komplexen Bedrohungseinschätzung nach Lobell, demzufolge die außenpolitische Führung eines Staates weitaus sensibler für plötzliche Machtverschiebungen als für allgemeine Trends ist, und zudem Bedrohungen auf internationaler, regionaler und innenpolitischer Ebene austariert. Zudem kann eine solche Reaktion auch nur erfolgen, wenn eine von innerstaatlichen Eliten gebildete außenpolitische Koalition existiert.

Beim zweiten verwendeten Modell handelt es sich um Taliaferros Konzept des ressourcenextrahierenden Staats. Diesem Modell zufolge hat jeder Staat eine gewisse Kapazität, Ressourcen aus seinem Territorium zu gewinnen oder zu mobilisieren, was als staatliche Macht definiert wird. Weiterhin sieht sich jeder Staat einer gewissen Bedrohung durch andere Staaten ausgesetzt, die sich aus deren Offensivkapazitäten, ihrer Distanz, und der

Einschätzung ihrer Absichten ergeben. Als Folge wählen Staaten unterschiedliche Ansätze, um sich Rivalen zu erwehren: Staaten mit großem Machtpotential und hohen direkten Bedrohungen emulieren die erfolgreichsten Staaten im internationalen System, Staaten mit großem Machtpotential und niedriger Bedrohungslage prägen innovative, zukunftsgerichtete Strategien, und alle anderen beharren auf ihren bestehenden Strategien, da sie nicht willens oder in der Lage sind, diese zu ändern.

Analog hierzu nennt die moderne Maritime Theorie drei Arten von Strategien. Die grundlegendste ist die Küstenverteidigung, die wenig Ressourcen benötigt und sich damit begnügt, die Küste zu schützen und Polizeiaufgaben wahrzunehmen; diese Strategie benötigt wenige Schiffe oder Spezialeinheiten und korrespondiert damit der Strategie des "Beharrens" in Taliaferros Modell. Etwas anspruchsvoller ist die Seekontrolle, die sich auf das Besiegen des Gegners, der Gewinnung von Kontrolle über die See, und der Machtprojektion in Küstengebieten konzentriert. Diese Strategie basiert auf dem Einsatz von Flugzeugträgern und einer mächtigen Eskorte und korrespondiert der "Emulation" des derzeitigen Ansatzes der US-Marine. Schließlich steht auch eine sogenannte "Denial"-Strategie zur Auswahl, die darauf abzielt, durch den Einsatz von U-Booten und Langstreckenraketen gegnerischen Kräften den Zugang zur See zu verwehren. Hierbei handelt es sich um eine innovative Strategie, die sich neuen Technologien und Institutionen bedient.

Auf Grundlage der Untersuchung zieht die Dissertation den Schluss, dass Brasilien und Indien eine Strategie der Emulation verfolgen, wohingegen sich China und Iran angesichts der wahrgenommenen Bedrohung einer überlegenen amerikanischen Kapazität zur Machtprojektion auf die Implementation einer innovativen "Denial"-Strategie verlegten, was dem Verhalten der Sowjetunion und Deutschlands zwischen den Weltkriegen gleicht. Außerdem war die außenpolitische Führung Brasiliens in der Implementierung ihrer bevorzugten Strategie eingeschränkt, da sich innenpolitische Eliten seit 2010 in der Folge einer Rezession und Korruptionsskandalen von ihr abwandten. Demzufolge stützt die Untersuchung die Annahmen des Lobellschen Modells, jedoch weniger der von Taliaferro vorgeschlagenen Alternative, da Staaten mit großem Machtpotential und hoher Gefährdung sich tatsächlich für

die Ausübung von Innovation entschieden, besonders im Falle von Kontinentalmächten, die sich einen überlegenen Gegner zur See gegenübersahen.

Neben der Überprüfung dieser Modelle lassen sich eine Reihe weiterer, wertvoller Schlüsse ziehen: Prestigegewinn bleibt eine hochrelevante Motivation der Außenpolitik, und der Aufbau einer Flotte bleibt die erste Wahl, durch die Regionalmächte ihren neugewonnenen Status zur Schau stellen, auch wenn dies heutzutage nicht mehr durch "Kanonenbootdiplomatie", sondern durch humanitäre Interventionen und Friedenssicherung stattfindet. Und auch wenn die Maximierung des eigenen Prestiges einen Staat nicht zu überzogenen Reaktionen auf äußere Bedrohungen verleitet, so könnte dies dennoch durch den Anreiz einer Industrialisierung durch militärische Modernisierung geschehen. Dies wird besonders im Falle Chinas deutlich, wo Innovationen in der Elektrotechnik und anderen Industriezweigen durch militärisch nutzbare Technologien und den Aufbau fortgeschrittener Streitkräfte verfolgt werden, besonders der Marine und der seegestützten Luftstreitkräfte.

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1. INTRODUCTION

1.1 Maritime power in the 21st Century

A decade into the 21st Century, the century of nanotechnology, drones and the Internet, more than eighty percent of all commercial traffic continues to rely on old-fashioned and bulky cargo ships. The exercise of power above and below the waves remains crucial as it confers not only military capabilities such as amphibious operations and long-range fire support but also the ability to command the commons of the ocean (Posen 2003), thus severing an opponent's lines of communication and flow of vital commercial and strategic resources. In essence, a powerful navy enables strong and sustained power projection beyond simple defense of the homeland.

The purpose of this volume is to uncover the motivations that drive states to identify external maritime threats, and the maritime strategies they adopt in order to deal with regional and international systemic factors, most notably the relative distribution of capabilities and the balance of power that is the result. The comparative lack of studies that examine subsets of foreign policy in these new powers is identified as the research gap. The volume adopts theory testing as the principal approach. Two models from neoclassical realism are chosen – the complex threat assessment model and the resource extraction model. Two sets of hypotheses are constructed from these models, and tested by examining the maritime strategy of China, India, Iran, and Brazil in the period 2001-2015, i.e. the post 9/11 period.

Recognition of the value of a strong navy is widespread, despite pronounced variance in the approaches to building a coherent maritime force and strategy. China, India, Brazil and Iran are a sample of emerging regional powers with active and significant interest in naval warfare. The timeframe begins in 2001 and so examines in detail more a decade of rapid and varied developments in maritime capabilities and strategy. I explore questions of adaptation to changes in a state's security environment, ranging from other states at the regional or global

level to factors other than war such as resource flows, non-traditional security challenges and the role of technology.

This raises the question of identifying the factors at work in strategy formulation. If maritime strategy acts as a subset of foreign policy, then it can be framed as a time-dependent function of systemic incentives and internal factors (Rose 1998), where the balance of threat (Walt 1985), the security dilemma (Jervis 1976; Glaser 2004) and strategic culture (Gray 1999) play key roles. Heightened power should translate into visible changes in maritime strategy, especially in the form of transitions to blue-water strategic approaches, the pinnacle of which is power projection.

Research into specific foreign policy outcomes in emerging regional powers is extensive, examining everything from leadership strategies (Destradi 2010) to economic strategies (Kappel 2010). Meanwhile, realism so far mainly focuses on single-case analysis of grand strategy in great powers (Walt 1989; Posen 1996; Mastanduno 1997). Bridging this theoretical gap would yield valuable theoretical insight. Given the growing prominence of maritime issues in peace as well as war, there is an expansive niche for a comparative approach to maritime strategy in regional powers. The underlying question is whether these new powers, constrained as they are, will nevertheless follow the examples and progression of the established Western powers.

Furthermore, the sophistication of theoretical explanations of foreign policy behavior ought to be put to the test, especially through more unusual cases, such as regional powers that may not be much more than regional powers, rather than the great powers that are so often the focus of realist studies. The four cases therein are sufficiently varied to do so, and to understand whether these new powers will conform to expectations when formulating their maritime strategies, and by extension, with respect to their grand strategy.

1.2 Maritime theory

Maritime activity is as ancient as civilization. However, formalized and systematic scholarly treatment of maritime strategy is much more recent, truly beginning in the twilight

days of the 19th Century through the works of Mahan and Corbett, one American, the other British, but both theorists hailing from their countries' naval establishments, and both keenly interested in developing a scientific theory of seapower, strategy, and maritime activity. Through their work a number of seminal truths were identified; the importance of trade and its attendant lines of communication, the peculiar nature of the sea as a space that cannot be permanently held by military forces, only temporarily occupied by fleets, and the vital role of commerce to national prosperity, and thus the necessity of a powerful fleet to control the sea, project force ashore, and protect the national interest.

The strategy of sea control championed by Mahan and Corbett became the standard, and stayed so until World War II, when rapid technological change, especially regarding submarines, long-range aviation, and the nascent field of guided munitions (the first being the German Fritz X, employed with some success in the Mediterranean), showed tantalizing glimpses of an alternative strategy – sea denial. This strategy was first championed, strictly theoretically, by the French *Jeune Ecole* in the second half of the 19th Century. At a time when tensions between France and Britain were still high, these naval renegades argued that it was a waste of resources for France to try to outmatch Britain in the construction of capital ships, especially the new ironclads. Instead, they argued for swarms of the new torpedo boats, in order to mercilessly hunt enemy commerce, persistently disrupt their lines of communication, and whenever possible, aggressively attack their squadrons before fleeing back to safe French ports. Thus French coasts would be kept clear, and the sea near them turned into a forbidden zone for the British. Though they were rather unsuccessful in pushing their ideas in France at the time, the lessons of World War II, and the nascent confrontation between East and West, convinced the Soviets to resurrect sea denial. By the 1970s, this also merged with another rising trend in military thought – force transformation.

Transformation in force structure is the practical end result of taking advantage of the Revolution in Military Affairs (RMA): a general trend of qualitatively superior weapons systems, especially guided weapons and the pervasive influence of information technology in high-intensity interstate war (Gray 2004). Much of the initial thinking on the RMA had already been

done in the 1970s and 1980s by the visionary Gen. Ogarkov and others in the Soviet Armed Forces who, drawing upon general systems theory like the work of Herman Kahn at RAND, promulgated a military-technical revolution (MTR) and sought to develop a fast-paced doctrine of *deep operations* so as to defeat NATO forces in the event of war in the North German plain (Adamsky 2010).

The MTR was seen as fundamentally changing ground and air war, with little thought given to the navy itself, which was subordinated to Army goals as was typical in Soviet times. The serious deficiencies in economic and technological power faced by the Soviet Union, along with the breakout of the Soviet War in Afghanistan, which proved to be radically different from armoured warfare in Europe, meant that the concept was never fully fielded by the Soviets. Ironically, it was their American adversaries that fully embraced the concept, first as Assault Breaker, then as AirLand Battle.

In a maritime riposte to Ogarkov and others who focused on the air-land aspect of the MTR, prominent Soviet Admiral S. G. Gorshkov recognized the unique universality of naval forces, and amongst their many abilities that to do that most ancient of tasks, the protection of lines of communication (Gorshkov 1976). His thought is reflected in Soviet, and later Russian, programs to diversify the Russian Navy's assets and go beyond sea denial of NATO forces; during Soviet times, this meant midsize carriers and an emphasis on naval aviation. By the 1980s, the Soviet fleets relied on a combination of large, missile-armed surface combatants, diesel-electric and nuclear submarines, and long-range naval aviation. However, the navy was never truly able to escape either its subordination to the army or its technical constraints, focusing more on "bastion" defence of the Okhotsk and Black Seas and the disruption of NATO carrier groups and logistical supply lines in the North Sea in support of Soviet ground forces in the West European theatre. Gorshkov's ideas did not find traction in China until the Deng Xiaoping period and the emergence of a new type of dynamic naval leadership relatively unconstrained by the ideological orthodoxy that dominated the armed forces during the Mao period.

Once again, the US was first to pick up on Soviet concepts through its Office of Net Assessment, which promulgated a revolution based on the evolution of weapons technology, information technology, military organization, and military doctrine among advanced powers (Gray 2004). The US experiences in the 1991 Gulf War and the 1999 Kosovo War seemed to support the view that a power equipped for such network-centric warfare could easily defeat one that was not. Though this view has dimmed recently with respect to ground warfare, it remains strong in the maritime area, where technology remains dominant. There, force transformation manifests through the introduction of doctrines that emphasize joint operations with other maritime assets and ground, air, and space forces; the introduction of information technology for ever-greater awareness and communication speed; the development of drones and other unmanned technology; and finally, for doctrines tailored to sustainably manage non-traditional security issues ranging from piracy to natural disasters. A navy that is capable of using the above-mentioned can be said to successfully have achieved force transformation (Till 2009).

What quickly becomes evident is that force transformation is not cheap, fast, or easy. Furthermore, it leads to two important conclusions. The first is that the cost of currently engaging in emulating the practices of the most successful states in the international system has dramatically increased. The US Navy is currently the most powerful, and it is based upon a conventional strategy of a carrier-based surface fleet, modified according to force transformation principles. In order for another state to emulate, that state would have to field carriers and adopt a host of other new technologies, and the end of the Cold War also means in large part the end of military aid (Brzoska 2004). The second conclusion is that the explosive growth of certain technologies, especially in communications, miniaturization, IT, and robotics, once again allows for the kind of uncertainty in the face of change that characterized the rise of the first modern alternative maritime strategy – the French *Jeune Ecole*.

What remains unclear is the conditions under which states, especially those with more limited resources, would choose either strategy. What is also unclear is the precise configuration of a modern strategy of sea denial, and the way that it would develop, should it

take root in a sufficiently powerful state. The last attempt, in the Soviet Union, resulted in a hybrid strategy with elements both of sea denial and sea control; what hence?

1.3 Neoclassical realist models

Maritime strategy is a subset of grand strategy, and the process of formulating maritime strategy is thus not entirely dissimilar from grand strategy. I focus specifically on testing two main assumptions of neoclassical realist theory regarding the formulation of strategy. One is that the foreign policy executive (FPE) of a given state constructs a complex threat assessment of external vulnerabilities, based not only structural factors such as the balance of power, but also domestic factors and interests (Lobell 2009). Based on the severity of this threat assessment, and in tandem with state power, defined as the extractive and mobilization capacity of the state with respect to its potential power, the FPE will formulate a grand strategy (and by extension, a maritime strategy) that either persists in pursuing a previously existing strategy, or seeks to emulate the leading states of the system, or alternatively, decides to innovate and construct an altogether novel strategy (Taliaferro 2006).

The second assumption is that in any given state, there are two broad coalitions composed of societal elites that compete for domestic status and influence. These are the internationalist coalition, composed of outward-looking economic and financial elites, and the nationalist coalition, composed of inward-looking labor leaders, inefficient industry, and agriculture, as well as state bureaucrats and colonial bureaucrats. Unlike the FPE, which is assumed to be pragmatic in its threat assessment, these coalitions first assess how any given foreign policy would affect their status with respect to the other domestic coalition. If a policy threatens to undermine their position, they would not support it, even if this also leads to inappropriate foreign policy behavior, meaning over- or underbalancing (Lobell 2009).

Thus, if both coalitions agree with the assessment of the FPE, a foreign policy is in place, the FPE is unconstrained, and is able to balance correctly; when balancing, it will gauge available state power against perceived threat, and accordingly choose to persist in its current

strategy, to emulate the most successful states in the system, or to innovate and create entirely new institutions and technologies that enhances its long-term security. Instead, it is possible that only the coalition that supports the FPE agrees with the FPE's assessment, as the policies advocated by the FPE would damage the opposition's domestic position; in this case, the FPE would face some constraints, and may incorrectly balance. When formulating strategy in this case, it may deviate from the optimal choice between persistence, emulation, and innovation. Finally, the model also presents a situation where the FPE's chosen policy is not endorsed by its supporting domestic coalition, as it would damage their domestic position. In this case, the FPE faces extensive constraints, and is likely to incorrectly balance. When formulating strategy in this scenario, it is likely to deviate from the optimal strategic choice (Lobell 2009).

What remains underexplored in neoclassical realism is a link between the models presented by neoclassical realist scholars and concrete, generalizable policies. Furthermore, scholarship on military innovation tends to draw on pre-Cold War instances of innovation, such as the appearance of the mass army during the Napoleonic times. Therefore, the purpose of this volume is to test two neoclassical models through the prism of a generalizable policy – maritime strategy. Modern maritime strategy can be divided between coastal defense (the policy of persistence), sea control (the policy of emulation), and sea denial (the policy of innovation). Therefore, maritime strategy provides a good testbed for these two neoclassical realist models, to uncover whether neoclassical assumptions about domestic constraints, threat perception, and military innovation function in four regional powers with rather different historical trajectories.

2. MARITIME STRATEGY AND SEAPOWER

2.1 Attributes of the sea

With the exception of a few wholly land-bound civilizations, notably in the steppes of Central Asia, the sea has played a role, even if merely as a medium for trade. It is a paradox, as people may depend on it for survival and prosperity, but may not live, except for the most extreme of circumstances, in its vast and hostile expanse.

The sea is the most common and interconnected environment of the planet. The vast oceans that cover more than seventy percent of the globe represent vital arteries of communication that are far easier to traverse than land. It may be said that such lines of communication are a natural product of the sea, but this is not the sole reason why people have turned to sea over the centuries, nor why they will continue to do so in the foreseeable future. Four attributes of the sea drive human interest in it and shape our interactions and our strategies in profiting from exploitation of the sea. These attributes are the sea as a resource, as a means of transportation, of information, and of dominion (Till 2009); though it is possible for these attributes to result in cooperation, there is also innate tension, and this is a microcosm of the tensions conceptualized as inherent to the international system by realist theory. These attributes also largely drive the nature and components of maritime strategy, as well as its marked differences from the strategy of land and air warfare, especially as maritime strategy has such a prominent peacetime and commercial component lacking in its more violent land-bound counterpart.

2.1.1 Resource

The earliest use of the sea as resource is fishing; in its most primitive form, it means the gathering of shellfish from the shore or estuaries (Till 2009). From these humble beginnings, coastal civilizations rose to great prominence, most notably colonial superpowers such as Portugal and the United Provinces of the Netherlands, which could not have achieved such prominence without compensating for their limited land and population without expertly

relying on the bounty of the sea. Though fishing is certainly more risky and yet less unreliable than farming, especially in pre-modern times, the innovation required also proved beneficial to scientific and technological progress.

Today the sea remains a crucial resource, even nutritionally, as around twenty percent of protein is still drawn from fishing alone, not accounting for aquaculture (Till 2009). Fishing ranges from traditional subsistence fishing to major industrial operations, but one thing is certain – that it is a vital economic activity, and the complexity of international regulations on fishing, and the acrimonious international disputes about fishing rights only serve as vivid reminders of this fact.

Furthermore, the discovery of vast reserves of hydrocarbons – oil and natural gas – in the ocean further intensifies extraction of resources and the resulting competition for access to and control of these resources. Not only useful as a mere export or source of energy, they are critical to a wide variety of industrial processes. Furthermore, the emergence of new powers, such as the BRICS, continues to increase the demand for energy, therefore for these resources, and increasing technological sophistication means that ever-greater portions of the oceans, even inhospitable and almost-inaccessible sections such as the deep ocean floor, will become open to resource extraction.

2.1.2 Transportation and exchange

Though fishing may provide nutrition, the most reliable path to maritime prosperity is that of trade. Maritime trading systems are ancient, as the earliest examined, centering on the Nile, may very well be more than ten millennia old (Till 2009; Cole 2001). The Atlantic formed one nexus of maritime trade, with great explorers and colonizers from the Phoenicians, to the Norse, down to the Portuguese, the Dutch, and the British reaching across the globe. Further east, the Chinese similarly spread across the sea, establishing vast trade networks that reached as far south as the Spice Islands of Indonesia, and as far west as the Swahili-dominated coast of East Africa (Till 2009; Deng 1997). These networks persist even today in the shape of Chinese merchant clans in Southeast Asia, especially in port cities in Malaysia and Singapore.

The sea was a vast unknown, often dangerous, but there were good reasons for the development of maritime commerce, namely its speed compared to land-bound activity. Rivers powered water mills and sent goods out to sea, where opportunities beckoned (Mahan 1900). Just as an extreme example, at the height of the Roman Empire, it would take less than a month to send supplies from Italy to the outlying province of Britannia by sea and river, whereas the same trip by land would multiply difficulties and time by a factor of three at least.

As a result of this sustained trade and maritime activity, dense webs of inter-regional, regional, and sub-regional maritime links formed, spanning the globe. These links only tightened and deepened due to technological progress, especially the advent of steam power, and the invention of the standardized container; today, the carrying capacity of any cargo vessel is measured in TEU (twenty-foot equivalent unit) a fairly standardized measure that describes the volume of the smallest size of intermodal container, and the largest vessels operating today, the Maersk Lines *Emma* series, carry 45,000 TEU's worth of containers, with an impressive turnaround of less than 24 hours in properly equipped European, North American, or East Asian ports. This efficiency is as much an enabler of globalization and the modern economy as more visible innovations, such as IT and robotics. As stated in the introduction, 95 percent of trade is still conducted by sea, and the volume has tripled since the 1970s.

Maritime trade is deeply international in character. The typical cargo ship, laden with many thousands' worth of TEU, flies a flag of convenience, is probably owned by a multinational company, and may very well be crewed and insured in a third country (Till 2009; Coulter 2003). The reasoning behind such organizational complexity is simple: it keeps costs low, enables just-in-time logistics that are essential to modern commerce, and fuels the massive export engine of East Asia, as well as sating European and North American thirst for cheap consumer products. Thus, maritime commerce becomes one of the prime agents of globalization.

No statement on maritime commerce would be complete without expounding upon its highly beneficial role as a catalyst of interdependence. Just as much as in the past, it enables

trade where otherwise land barriers would make it expensive and difficult; it is easier for Chinese companies, for example, to ship goods to Pakistan by sea than by land, even though the two are neighbors and connected by a mountain road, the Karakoram highway, that was constructed at considerable cost in the seismically active mountains of Kashmir. Maritime commerce thus fuels economic interdependence, and is this is perceived to lessen the chance of conflict, since all, especially preeminent maritime powers, would have a stake in preserving such a beneficial arrangement (Mahan 1900).

It should be noted that this process is not always smooth, nor deterministic. Though in general the benefits of free trade upon the seas encourage cooperation, mercantilism is a recurrent historical feature, and this is best understood in the distinction between the idea of *mare liberum* (open sea), first conceptualized by the Dutch jurist Hugo Grotius, during the Netherlands' halcyon days as a colonial power, and that of *mare clausum* (closed sea), the restrictive and exclusionary understanding of the sea practiced by the colonial empires of Spain and Portugal, especially after nominally carving up the Western hemisphere in the 1524 Treaty of Tordesillas. Though *mare liberum* is the dominant legal construct regarding international waters, not all states are completely satisfied with this status quo; most notably, Chinese thinkers have articulated notions of overlapping Chinese EEZ in the South China Sea that would effectively render it a closed Chinese lake.

2.1.3 Information

The sea is not only useful for nutrition and prosperity; it can also act as a conduit for the dissemination of exotic goods and ideas. Though this particular attribute of the sea is nowhere near as prominent today as it once was, it remains an important historical factor. Just as conquistadores and Jesuits spread Christianity and what they perceived as the superior Iberian culture to the New World, so did the Arabs spread Islam and a vast trading network spanning for the Gulf of Aden to the Spice Islands, with all the power of a potent cultural transmission belt that has left its mark on the culture and architecture of Southeast Asia. Though the hardheaded and pragmatic considerations of trade and colonization were definitely primary, exploration and colonization also held a romantic belief of discovery and taming the unknown

that was at least partially responsible, along with improved ships, for the growth of maritime exploration.

Today, information from the sea is more specialized. On the one hand, scientific research continues in the form of sophisticated research in oceanology, marine biology, and climatology. Though practical research in these disciplines is complex and technically rigorous, it is increasingly understood to be essential, especially considering the problems that may be engendered by climate change, and the constant threat of extreme weather and tectonic activity for many coastal communities. On the other hand, the principles of maritime scientific research, which ought to be open to all, are also applicable to commercial interests. The race to discover and claim deposits of valuable undersea resources, especially hydrocarbons, is intense, and the process is fraught with difficulties. Finally, the modern navies of the great powers are highly dependent on extensive knowledge of all aspects of sea, from currents to the precise topography of the seafloor. This is especially true for navies that make extensive use of nuclear submarines; as an example, the US has not hesitated to spend significant time and resources to map the Atlantic and Pacific, so as to ensure smooth sailing for the submarine element of its nuclear triad. The dual nature of information, on the one hand inclusive and based on the free flow of ideas and scientific knowledge, and on the other hand exclusive and desiring to gain an advantage through information asymmetry, inevitably leads to the fourth and final attribute of the sea.

2.1.4 Dominion

Where there is coast, humans have usually settled, and where there are coastal settlements, there are invariably fortresses. Such strongholds are just as useful from protection from the elements and from sea-borne raiders as they are as a springboard for maritime exploration, piracy, and conquest. The proliferation of coastal castles in the British Isles, the Atlantic coast, and Scandinavia during the Viking Age is but one example; during the Age of Discovery, the Portuguese and Spanish, and later the Dutch and English, all came by sea, and controlled their vast maritime empires through series of coastal fortresses and garrisons that allowed them to leverage their superior technology and yet small numbers against their local

competitors, which most often could simply not be beaten in continental campaigns. For these colonial endeavors, superior fleets were key, so as to protect lines of communication, ferry supplies and troops, and most important for the elite back home, bring back the exotic goods from the colonies. The Italian merchant republics adopted similar strategies in the Mediterranean, and for this are immortalized today in the coat of arms of the Italian Navy, showing Pisa, Genoa, Venice, and Amalfi. The republics were very successful, leveraging their immense wealth gained through trade with the Levant in order to construct powerful galley navies that continually challenged Ottoman power in the Eastern Mediterranean; certainly neither Genoa nor Venice could ever hope to challenge the Ottomans on land, but at sea, they could frustrate their designs much more effectively. These empires may best be defined as *thalassocracies*, a Greek term meaning “rule from the sea” and defined as an empire at sea, which is as pertinent when it was originally coined for the city-state of Athens in Classical Greece as it is today.

The greatest maritime empire in history is the British Empire, which succeeded in no small part due to its navy and merchant marine. The 19th Century British quest to ensure a balance of power on the continent, so that its maritime holdings and the British Islands could not be threatened, is a classic example of realism in international relations. First the British, then followed by others, developed the basics of modern maritime strategy, and of a theory of seapower; a set of concepts that recognized the role and importance of gaining control of the sea, projecting power ashore in peace and war, protecting and disrupting trade, and finally, maintaining good order at sea (Till 2009).

Though European maritime empires were certainly very successful, it must be noted that the Arabs are another example of success via the sea, most notably the sultanate of Oman. Though eventually supplanted by the Portuguese, the Omanis were adept shipbuilders, and not above using their ships, often partially based on successful Portuguese designs, to exact tribute and compliance from recalcitrant princes along Oman’s trade routes along the coasts of the Indian Ocean, as well as the African Great Lakes region. And where Arab explorers went by sea,

soon missionaries, soldiers, and traders followed, thus irrevocably changing the political and cultural landscape of East Africa and South Asia.

The importance of achieving dominion over the sea has not reduced, even as the prospect of major interstate war has. During the Cold War, the North Atlantic would have been a critical battlefield of a NATO-Warsaw Pact war, as the British and American navies would have had to secure it in order to ship American troops to the mainland, whereas the Soviet Union had elaborate plans predicated on denying NATO fleets the ability to operate in the North Sea, and even totally shutting down convoys between North America and Europe; given the relative weakness of NATO ground troops on the continent, success in this hypothetical conflict would certainly have greatly depended on naval warfare. In a more recent example, China has taken a very strong interest in controlling the South China Sea, and is rapidly updating its existing facilities on Hainan Island while constructing artificial islands in the contested areas of the sea itself, in order to be potentially able to use them as immobile, unsinkable aircraft carriers and submarine tenders. Such a concentration of entrenched force would make it difficult for competitors to assert their own exclusive claims to the area.

2.1.5 Attributes to strategy

Categorizing the attributes of the sea and exploring their historical development and role is fine, but what truly concerns us is their impact on the formulation of maritime strategy. What the four attributes do is to determine what is of interest to states regarding the sea, possible ways to profit from exploiting the sea, the perils of doing so, and the relationships with others in a maritime context. Resources, trading, and the pursuit of information contribute directly and indirectly to prosperity. Dominion acts in two ways. For offensively-minded states, it tantalizingly offers the possibility of conquest. For others, it inevitably stresses the necessity of defending one's coastline (Till 2009).

The attributes also guide the appropriate policies and capabilities to be used. The pursuit of resources, trading, and information are mostly dependent on civilian capabilities – cargo vessels, ports, fisheries, offshore platforms, and research arrays – and mostly conducted during peacetime. Dominion compels the use of naval capabilities – surface platforms,

submarines, marines, naval aviation, and shore support – and is mostly conducted in wartime, though plenty of training also occurs in peacetime, and the role of the fleet in “gunboat diplomacy” remains, though greatly lessened compared to the 19th C.

Naval capabilities can also be employed in a number of non-traditional, non-interstate warfare or competition roles. One such traditional role, which is recently resurgent, is counter-piracy, where the public good of good order at sea is provided by multinational maritime operations; linked is counter-terrorism, which has a maritime component, especially in the Gulf of Aden. Furthermore, human security issues can also be addressed by naval assets. Disaster relief and humanitarian aid, when conducted in coastal areas, is an established mission of capable enough navies, such as the US Navy, and are greatly enhanced by the strategic lift ability of helicopter carriers and amphibious assault ships fielded by several navies worldwide. This is demonstrated time and again in the aftermath of natural disasters such as typhoons in the Pacific and hurricanes in the Atlantic.

In sum, resources, trading, and information compel the development and use of civilian maritime assets, though these can certainly be enhanced and protected by the navy, whereas dominion compels the development and use of fleets and supporting land, air, and space systems. Ultimately, maritime strategy in this volume is to be defined as the use of seapower for the purpose of achieving foreign policy goals (Till 2009; Liddell Hart 1967). The chief focus is on fleets and their support structures; this also means that whenever relevant, much attention is to be paid to peacetime commercial, industrial, and scientific policy (CISM) that is relevant to the maritime context, and to the pursuit of seapower. A number of concrete examples are highly relevant in the case studies – Petrobras’ central role in Brazilian politics, Indian promotion of domestic defense procurement through DRDO, mercantilist Chinese efforts to build an uninterrupted maritime highway all the way to East Africa, and Iran’s dogged reverse engineering and preservation of Chinese lifeline with regard to defense procurement.

2.2 Maritime theory

Though there always has been opposition from naval quarters, the instruction of maritime strategy and naval thought, and the development of maritime science, have been and remain essential to seapower, though it may be taxing to study it alongside all the complexities of actually operating upon the sea, a hostile and unforgiving environment. Furthermore, popular perception of naval operations through the ages tends to fixate on great personalities, such as Admiral Nelson, that appear to have ignored the rules, and by extension, the body of maritime learning (Till 2009). Nonetheless, maritime theory is a thriving field with a long tradition.

As mentioned in the introduction, the RMA and the accompanying force transformation have altered to a great degree military thought, but in one thing these forces are certainly incremental, and that is in the ever-increasing technicality and rationalization of warfare. Such complexity cannot be managed, or even understood, without recourse to theory. As Clausewitz pointed out even in the 19th Century, theory exists not as inflexible dogma, but as a body of insight and guiding principle, to be adapted as fit to new and unexpected circumstances, while offering the comfort of precedent (Heuser 2002).

In the vein of this statement, this section seeks to explore maritime thought through the ages, focusing most on the late 19th Century and early 20th Century, when much scientific thought was developed, and the two main competing approaches to maritime strategy, that is sea control and sea denial, were first articulated, and secondly on the period starting with the late 1970s, when the first tentative steps of the MTR and the RMA were taken in the USSR and the USA respectively. The increased focus in this period on technology and rationalization allows for the introduction of practices and theories on non-naval maritime activity, meaning the fields of CISM policy mentioned earlier in the chapter. Finally, some of the thought regarding non-traditional naval tasks will be examined, focusing on counter-terrorism, counter-piracy, and the place of humanitarian operations within the framework of traditional naval operations.

But first, what is strategy? The popularity of the term has certainly diluted its meaning. A comprehensive definition would label strategy as the plan for exploiting the capacity for

armed action and coercion, supported by the economic, diplomatic, and societal instruments of power, in order to pursue and achieve foreign policy goals, be it by overt, covert, or tacit action (Osgood 1962). This is a deeply realist perspective, recognizing of the anarchic nature of the international system and the necessity and logic of pursuing power for the purpose of survival, or perhaps, for its own sake, were one an offensively-minded realist, such as Mearsheimer. This definition is also fairly old, dating to 1962, but it nonetheless already recognizes the importance of non-military means and instruments that either strengthen one's capabilities and position, or enable more efficient forms of influence; in maritime matters, gunboat diplomacy, so ardently pursued by the European Great Powers at the turn of the 19th Century, remains perhaps the pinnacle. This also makes clear that strategy is far more than mere intellectual exercise, as it should be under ideal circumstances a blueprint for accomplishing political objectives. Or, as Clausewitz noted, war is to be the continuation of politics by other means.

Once the nature and purpose of strategy are established, the natural follow-up question is, does strategy actually matter? For a substantial number of officer corps, narrowly focused on the minutiae of tactical and operational matters, this is not always clear, though naval academies certainly try to educate them otherwise. Certainly, it could be argued that some of the most famous maritime theorists, especially Mahan, profited from already-existing trends, in his case the creation of the American Great White Fleet, rather than were the impetus for it. But even in that case, the influence of theory eventually makes itself felt.

There is also the question whether strategy is something permanent, or rather, something to be modified and rethought as technology and the political environment change. Colin Gray offers an emphatic endorsement of the timelessness of strategy when he states that understanding modern strategy is to understand it for all ages (Till 2009; Gray 1999; Reeve 2001), but his forceful statement is by no means the only one. Mahan formulated this more than a century ago, and even philosophers in Antiquity agreed that at the highest level, the drivers of strategy are timeless. In that vein, strategy is at its core rather universal. Though one may argue that navies of different rank operate according to slightly modified rules, due to the constrained capabilities of said smaller navies, in the end, the drivers of strategy remain the

same. In that vein there is the question of culture as well. Though it may seem that it ought to play a role, in the end, the necessity of developing effective seapower tends to override cultural constraints, at least for states successful in maritime affairs (Brodie 1965). As mentioned before, the long struggle in the Indian Ocean between the Portuguese and their Omani rivals offers a striking example; though their cultural circumstances were very different, in the end, both pursued rather similar strategies, based on control of the sea, protection of trade, the construction of fortified maritime outposts, sustained colonization efforts, and even almost similar shipbuilding techniques and vessel designs.

However, it must be noted that local conditions do have some impact on strategy. Of particular relevance is geography, as it tends to condition favored approaches and systems, and further influences the need for a navy, or for promoting maritime trade and industry. Here emerges the traditional distinction between land and sea powers, as well as the peculiar position of island states, by definition dependent on seapower. This remains relevant today, especially in crowded inland seas and around maritime chokepoints (Scholvin and Burilkov 2011). Potential capabilities are another important differential, as weaker states may have less impetus to pursue ambitious maritime strategies, and may content themselves with simply defending their coasts and modestly promoting commerce.

Furthermore, an obvious question regards the distinctiveness of maritime strategy with respect to the other constituents of national power, especially other military branches. The traditional answer is that it is indeed unique, and that only disaster can be the consequence of ignoring that; the classic example is the perennial naval weakness of the Soviet Union, only remedied when the Soviet Navy was able to break free of the limitations of centrally imposed land-oriented doctrine and develop its own distinctive approach, though this did not fully take place until the 1970s, when incidentally the Soviet Navy began to be perceived as a more potent threat by NATO planners (Slade 1993). For many decades this also hampered Chinese maritime planning.

Maritime strategy is indeed distinctive, and this is due to the characteristics and attributes of the sea, as laid down earlier in the chapter. Specifically, the sea is unownable,

hostile, three-dimensional (in that action can occur on the surface, below the surface, and in the air), and for the most part, global, as it interlinks continents. Furthermore, maritime forces are rather different from land forces in one critical aspect, and that is the platform-centric nature of maritime operations. What this means is that maritime operations are based on ships, submarines, fixed platforms, and aircraft, all of which are expensive platforms, and represent significant investments, especially of personnel in the case of larger vessels such as capital ships. Unlike land warfare, where engagements can last many months and losses tend to take the form of a slow but steady trickle of casualties, maritime engagements often result in sudden and severe losses. In fact, maritime engagements have a decidedly decisive nature, which is why governments and naval establishments may be loath to risk battle at all; this cautiousness is personified in the fleet-in-being strategy, a form of sea control contingent in preserving one's fleet as a floating threat without actually risking it in pitched battle.

It must be noted that though there is much recognition today of the distinctive nature of maritime strategy, there is a trend of wishing to bring together the various components of military power – land, sea, air, and space – together for the purpose of achieving goals. Though this may seem simply a belated recognition of what grand strategy ought to be in the first place, this focus on joint operations is actually rather new, and as well, rather dependent in advances in communication and information technology in the latter half of the 20th Century. Though the Americans are great proponents of joint ops, the Soviets also recognized this fact and the need for a unified military science (Chernavin 1982). More recently, the lines have blurred even further, as economic and industrial interests become more organically integrated into grand strategy, as exemplified by China's focus on cyber operations and the construction of a logistical web in South and East Asia. Finally, the appearance of hybrid warfare on Europe's doorstep is yet another demonstration of a strategy of joint operations that integrates various components of power in a confrontational posture, and not necessarily with open outright conflict in mind.

2.2.1 Mahan and the blue-water navy

Before examining the contributions of Mahan, that leading theorist that continues to influence maritime thought and to do so far beyond his native land, as evidenced by renewed Chinese interest in his writings, one should also briefly look at maritime thought before Mahan. Though there may be the temptation to wonder if such existed at all before Mahan, this would be dismissive of much maritime practice, including outside the West, and would furthermore ignore the historical origins of Mahan's works.

The importance of trade, and of protecting it, was already well-understood by Italian thinkers during the Renaissance, not surprising considering the reliance of the great Italian republics on maritime trade, as well as their merciless struggles with Barbary corsairs and Ottoman sultans. This was also broadly recognized in the Islamic world, especially regarding the Indian Ocean.

In France and Britain, maritime thought focused on how to best attain command of the sea, but in the narrow sense of winning naval battles. The overriding maxim regarded taking all of one's force, finding only an inferior part of the enemy's force, then maneuvering through wind and wave in order to maximize firepower. Furthermore, once this were presumably achieved, the focus shifted to how best to transport and land one's troops into enemy territory; this was of special interest to the British, who in the words of Sir Edward Grey, Foreign Secretary at the eve of the Great War, have long considered the British Army to be a projectile to be fired by the British Navy.

The Industrial Revolution and the subsequent rapid pace of technological innovation gave renewed impetus to the need for and pursuit of a more scientific understanding of maritime matters and naval strategy. The French were enthusiastic innovators, not surprising given the British tended to get the worst of them in the 18th Century. Driven by the energetic Admiral Paixhans, the inventor of explosive shells for artillery, the French developed and constructed a substantial navy of the new ironclads, armed with rifled guns. These soon became the standard for any first-rate navy, and represent a remarkable case of vertical innovation (Park 2010); that is, improving upon an already existing concept, in this case the capital ship. In Russia, with its many coasts and limited resources, one Admiral Makarov

offered a different path, based on exploiting the speed and stealth of the new torpedo boats, first fielded in the 1850s, to neutralize enemy capital ships and raid the adversary's line of communications and maritime commerce. Unlike the French example, this is a case of horizontal innovation, where entirely new ideas and technologies are developed (Park 2010).

This debate presages the explosion of ideas at the turn the 19th Century, and it is therefore necessary to present it in order to give the proper historical context to Mahan's body of work. Born into a naval family, he published his most important and acclaimed book, *The Influence of Sea Power on History 1660-1783*, in 1890, less than a decade before the dramatic entry of the United States in the club of Great Powers as a result of its overwhelming victory, in no small part due to its brand-new Great White Fleet, over the Spanish Empire in the Spanish-American War of 1898. Writing prolifically from his post as lecturer at the US Naval War College, Mahan built strategy into maritime thought, where previously only tactics were of interest, and linked maritime operations both to the broader context of grand strategy suggested by Clausewitz, and to the theory and practice of international politics (Till 2009). To him, control of the sea and the attendant naval supremacy meant predominant influence in the world, which is the chief among material elements of national power and prosperity (Mahan 1890).

Mahan proposed a simple model, which is that trade produces wealth, which leads to maritime power. This maritime power in turn protects trade, creating a virtuous loop. Aside from trade, maritime power depends on geography, ports, size of territory, population, and the character of the people and of the government. Maritime power itself could be quantified by the number of battleships fielded by a nation, ideally all of a standard type, as well as by the ability of that nation to effectively concentrate said battleships effectively against opponents (Mahan 1890).

This highlights the premium that Mahan placed upon the battleship, or later the dreadnaught, as the arbiter of seapower. Nothing else but these heavy capital ships could be relevant to victory. A blue-water navy was the only desirable tool for attaining seapower. The outcome of the much sought-after decisive battle would not be solely decided by the quantity

of battleships. Also relevant would be the effectiveness of training and command, the morale of the crews, the ability to gain an advantageous tactical disposition, and an offensive spirit that sought out and aggressively pursued the enemy. This aggressiveness was on par for his time – pre-WWI Europe and North America – and reflects Clausewitz, who also placed a premium on the destruction of enemy forces, though in Clausewitz' case on land.

Mahan was willing to be flexible and recognize that battle was not always necessary, or perhaps desirable. He thought that it was possible to have scenarios where one naval force was so overwhelmingly superior that the other side would be cowed into submission and battle would be infrequent, if it happened at all (Mahan 1890). This was often the case for gunboat diplomacy, and in Mahan's time the Americans often used the US Navy, in conjunction with the Marines, to enforce their interests upon recalcitrant Latin American nations. Justified by the Monroe doctrine and the Roosevelt Corollary, these interventions inevitably saw little to no naval resistance, even from shore defenses, so overwhelming was the US Navy at the time by comparison.

Mahan also conceded two important limiters of the unlimited pursuit of battleships. One was that a numerically inferior force could still be valuable, especially if properly used and positioned, so that it could achieve temporary and localized superiority, and therefore eventually victory. Another linked point was that war ought ultimately to be profitable, and that the best victories are the ones that expend the least blood and treasure (Mahan 1899).

Mahan's prescriptions did not end at seeking decisive battle and neutralizing, or preferably, utterly destroying an opponent's battleships. Once that was done, he advised for a close commercial blockade, in order to choke off the opponent's commerce and achieve decisive strategic effects. At a time when every Great Power sought to have a place in the sun, meaning significant colonial investments, this was no idle threat indeed, and the blockade upon Germany during WWI, which eventually contributed to the German surrender, was due to British seapower and showed that Mahan was correct in his assessment.

The obvious critiques of Mahan have always centered on his obsessive, almost one-dimensional focus on decisive battle on the high seas. He did tend to ignore amphibious

operations, coastal defense, and coastal and riverine operations. He made one effort to address it all, interestingly enough in his first book, *The Gulf and Inland Waters*, where he analyzed maritime and riverine operations and strategy during the American Civil War. In the end his conclusion was that the North's effective operations in the Gulf of Mexico and the Mississippi River was due to the North's decisive control of the sea, which severely limited the South's freedom of action. As always, his prescription was for taking the offensive and gaining control of the sea (Mahan 1883).

Theorizing is all well and good, but the true impact of military science should be assessed by its influence on the practice of the art of war. In Mahan's case, his impact was far-reaching even during his lifetime, and continues yet. It must be noted that in Mahan's case, as well as contemporary thinkers and the many others that came later, influence does not mean they are directly responsible for shifts in strategy; it may be the case they merely influenced its course, perhaps even indirectly. Furthermore, the success of Mahanian concepts across the globe inevitably led local theorists to give distinctly national spins on the pure, undiluted dogma of Mahan.

In any case, Mahan's influence can already be easily discerned in his home country. Concurred with his writings, the United States abandoned the maritime strategy it had pursued since independence. This was actually a rather innovative strategy for its time, especially when promulgated in the late 1790s, as it ran counter to established naval wisdom, which favored set-piece engagements between large ships of the line, most of which would be the standard 3rd rates (74 guns). Instead, the fledging US Navy focused on coastal defense through a network of hardened forts, and on commerce raiding by individual ships or small squadrons. To this end, successive generations of American shipwrights developed innovative frigates that were fast, yet significantly better armed than European conventional wisdom suggested such small ships ought to be.

This all went out of the window during Mahan's time. The US abandoned coastal defense and commerce raiding, focusing instead on acquiring a first-rate battleship fleet to contest the high seas, not incidentally at a time when very soon the US would be stretching

10,000 miles from tip to tip, across the Pacific and the Atlantic, as a result of its victory over the Spanish.

The Japanese also took Mahan's lessons to heart. After the victory of pro-Imperial forces in the Boshin War, which resulted in the dissolution of the shogunate and the nominal restoration of the emperor as ruler of Japan, the newly-empowered nationalist ex-samurai that held true power in Japan adapted their former slogan of *sonno joi* (revere the Emperor, expel the barbarians) into a new slogan for a new Japan – *fukoku kyohei* (enrich the state, strengthen the military), which included full modernization of both the army and the navy, in order to contain Western imperialism and enable Japanese imperialism in East Asia (Holcombe 2001). Japan became an extremely successful emulator in the latter half of the century, adapting its constitution and legal system from the Prussian model, its army on the British, and its navy on the American, and in a way strongly influenced by the precepts of Mahan. The success of the Japanese fleets, first against China in 1889, then against Imperial Russia in 1905, further emboldened emulators of Mahan elsewhere amongst the Great Powers, especially in France and Britain.

Though one could expound at length about Mahanian and post-Mahanian thought, suffice to say that navies constructed according to Mahanian principles were victorious during both World Wars. Even the emergence of nuclear weapons did little to dampen American, British, and French enthusiasm for the offensive posture, the high seas battle fleet, and the pursuit of control of the sea. The development of carriers, which eventually supplanted the battleship and left it as little more than a glorified shore bombardment platform, seemed to reinforce the potential of a well-constructed blue water navy; it is true that the submarine campaigns conducted by Germany during both World Wars were troublesome, not the least from a Mahanian theoretical perspective, but the solution, when faced by a possible Soviet submarine campaign against NATO supply lines, was simply to use overwhelming force, through carriers, to attack the source, meaning the bases inside Soviet territory (Till 2009; Palmer 1988). This also shows how well carriers had already slotted into the role of primary capital ship, eclipsing the battleship. It is thus that vertical innovation functions with respect to seapower;

as the battleship replaced the cruiser, the cruiser the ironclad, and the ironclad the wooden ship of the line, so did the carrier become supreme.

The Soviets did not fully ignore the precepts of Mahan and the blue-water navy, especially, ironically enough, during the long twilight of Soviet power. Admiral S.G. Gorshkov, the most active maritime thinker in the late USSR, often argued for a blue-water navy, even going as far as postulating that his Imperial predecessors had in fact invented the concept of sea control decades before Mahan (Gorshkov 1976). Though this may seem the kind of slightly nationalist historical hyperbole so common in Eastern Europe, it is nonetheless true that Imperial officers did seriously think about and partly embrace Mahanian principles shortly before the fall of the Romanovs, and furthermore, that under Gorshkov's direction, the Soviet Navy subsequently began to diversify away from its highly peculiar strategy of "bastion defense" and towards a more forward and offensive posture. This shift was recognized by NATO, and in the last American naval strategy before the end of the Cold War, in 1986, the US Navy recognized the importance of two fundamental guiding principles – one, that an offensive posture must be adopted and battle sought with the enemy, and two, that doing so should be complementary to the protection of the vital SLOCs (sea lines of communication) upon which the resupply of NATO and the entire basis of the international system of trade both depended. As stated, this was as fundamental an endorsement of Mahanian principles as ever (Watkins 1983). Thus, Mahan's legacy lives on, as the first great prophet of blue-water and of the strategy of sea control. I shall examine the second next.

2.2.2 *Corbett and command of the sea*

A contemporary of Mahan, the British Sir Julian Corbett drew on an impressive corpus of historical fact through his work. He peppered his lectures at the Naval War Colleges with references to his works of maritime history on the Seven Years' War, the post-Tudor Royal Navy, maritime warfare in the Mediterranean, some on the Russo-Japanese War, and his masterpiece, *Some Principles of Maritime Strategy*, published first in 1911 (Till 2009). This particular work ended up by far the most prominent in a string of works by a number of authors that were attempting to influence the reform of the Royal Navy at the eve of the Great War.

Corbett sought to discover the universal and eternal principles of strategy; that is partly why much of his work focuses on campaigns during the age of sail. Far from anachronistic, it serves much of the same purpose any history of past campaigns does, that is to create a body of generalized experience that commanders may draw upon (Corbett 1911); rather than highly specific instructions, this would take the shape of advice on the permanent nature of seapower and its contributions to national strategy.

Corbett also sought to contextualize naval operations. To him, any operation, and any strategy that would use this operation, ought to be related to and in service to a particular foreign policy goal. In this Corbett differs from Mahan, who places a premium on obtaining seapower almost for its own sake. Corbett rather favored the political dimension. Given the political nature of war, a fact already established by Clausewitz, maritime operations would advance one's own political goals, and hinder those of rivals, and this should be the case both in peace and in war, as maritime strategy should always be made to reflect national objectives. Thus Corbett also focused to a significant degree on limited maritime wars, limited maritime conflict, and peacetime maritime confrontation, arguing such tasks were more controllable, and their political dimension more pronounced (Heuser 2002). Furthermore, he argued that by their nature, maritime operations were less prone to escalation, as the platform-centric nature of maritime conflict lessened the chance of violent and unpredictable escalation due to the psychological stress of committing ground troops. Therefore, a wise foreign policy executive would be well-served by favoring maritime operations for their cost-effective nature. In 1911, at the height of the age of gunboat diplomacy, when the *Panthersprung* in Morocco threatened to plunge Europe in a general war, this was not immediately obvious, though the various maritime crises did indeed not start the Great War; it took a crisis in the Balkans, and the subsequent commitment of Austro-Hungarian ground troops, to do so. In the end Hungarian grenadiers proved to be more difficult to withdraw than a squadron of gunboats.

In fact, Corbett's great contribution to maritime theory, aside from his unrelenting focus on the political dimension and purpose of maritime conflict, is his vision that strategy should be seen in a joint context, and that maritime strategy ought not to be thought of in a vacuum, but

also in relation to land strategy; he plainly stated that no Great Power could be defeated by naval action alone, but only by a joint effort of navy, army, and political and diplomatic pressure (Corbett 1907). He conceptualized two different kinds of states – one, the maritime state with a global empire, such as Britain, and perhaps the United States, and the other, the continental power, in his case Germany. But Corbett argued that even for a maritime state such as Britain, the objective of maritime strategy still ought to answer the question of what exactly British seapower could allow British and allied land power to do against Britain’s enemies. In this he drew on the long British tradition as the aloof maintainer of the European balance of power, that “perfidious Albion” that carefully used its maritime power to defeat even great conquerors like Napoleon by flouting their embargoes, using the fleet to support rebels in the Peninsular War, and eventually leading a grand coalition to victory. It is no surprise that Corbett preferred the term “maritime strategy” rather than the narrow “naval strategy” favored by Mahan, since Corbett’s work always focused on the synergy of power for political purposes.

Specifically, naval strategy referred in the narrow sense to the business of moving fleets and winning naval engagements. Maritime strategy, on the other hand, decided the role of the fleet relative to land forces in a grander scheme. On this relationship Corbett dealt the most closely in his work on the Russo-Japanese War, pitting a continental power, Russia, against a maritime power, Japan, in a battle over the Korean Peninsula and the southern parts of Manchuria (Corbett 1914). He effusively praised the Japanese conduct of the war, where army and navy were effectively under joint command, the glory-seeking impulses of the army were subordinated to the harsh and difficult reality of conducting amphibious operations on the Korean peninsula, and close integration between the two services paralyzed the Russian military network in the Far East and eventually led to a dazzling Japanese victory. On the other hand, he reserves harsh criticism for the Imperial Russian command, where army and navy were not linked in the least, and the navy sent the Baltic fleet on a long voyage to fight in the Sea of Japan without any clear idea of how this would contribute to operations against the Japanese, or even with arrangements to resupply that fleet once it got into theater. In the end this point was moot as the Japanese destroyed the Russian fleet at the Battle of Tsushima, but the criticism stands. Interestingly enough, the Japanese seem to later have forgotten the lessons of

this war, and the deadly rivalry between cliques in the IJA and IJN, and their conduct of two entirely separate wars with little to no cooperation in no small part led to Japan's defeat in WWII.

One could interpret Corbett as advocating a maritime strategy, and therefore as questioning the need for a wholly separate naval strategy, focused solely on the sea; this is especially true as allegedly, there are few to no naval strategic objectives, the navy is but a means to an end, and the destiny of states is ultimately decided on land. The Soviet General Staff was the most enthusiastic proponent of this reading of Corbett. In the Soviet view, the navy did not exist for its own sake, but rather for two very specific and narrow purposes – one, to act as part of the nuclear triad through its ballistic missile nuclear submarines, and two, to spread across the North Sea, interdict the resupply of NATO ground forces from the US, and therefore enable the Soviet ground forces to rapidly advance and secure victory in continental Europe before significant reinforcements were brought over across the Atlantic. In this reading the Soviets drew on German experiences in the World Wars, and on their position as a continental state. As I shall more closely examine later, the Soviets did expend significant resources for a strategy of denial, and it is not surprising that in order to counter this, the US created the highly innovative REFORGER program that prepositioned heavy equipment in West Germany, so that in the case of war, personnel could be rapidly flown to the front and mated with its equipment, bypassing the expected Soviet naval assault.

Even in his time Corbett faced his criticism. His response was to point out that there did indeed exist purely naval objectives, the most prominent being commerce raiding, embargo, and blockade. Furthermore, he continually expounded on the virtues of maritime operations regarding limited war and conflict. In this he drew on the attributes of the sea, pointing out the stopping power of water (Mearsheimer 2001) which makes effective and large-scale retaliation troublesome, and the vast and empty nature of the sea as isolating and containing the fighting from a geographical standpoint. Those who had command of the sea could choose the time, the place, and the nature of the fight, a luxury of maritime states that continental powers could

only aspire to, as it did so much to minimize liability if things went wrong, unless, of course, a foolish admiral were to decisively lose a battle.

Naturally, Corbett advocated the British maritime way as the most superior. In his view it allowed a maritime state to make limited interventions for limited objectives in unlimited wars (Corbett 1911). Coupled with that other great weapon of 19th Century Britain, the financial sector, it acted as a tremendous force multiplier and granted truly outsized influence to the British Empire, and later on for rather similar reasons, to the US. Corbett stated that in his view, this was the most cost-effective way of war, especially when coupled with a highly specialized land force, trained to seize distant overseas possessions from adversaries and outflank land powers on the European continent.

Corbett advocated winning command of the sea. This idea is fundamentally the same as Mahan's prescription to win control of the sea. Both state that offensive action and decisive battle are necessary in order to do so. However, Corbett also recognizes that it may be difficult to bring an enemy to battle. This is no small problem. In the early 20th Century, a number of European navies inferior to the British, notably the French and the Germans, had tacitly adopted a strategy of fleet-in-being, where the fleet was built on the blue-water model, dominated by battleships, but would avoid battle, and in extreme cases, stay in port, simply in order to continue to exist as a credible threat. This is exactly what the German Navy did through most of the Great War. While the submarine arm was very active, the prodigiously expensive *Hochseeflotte* only saw action once, when it clashed with the British Grand Fleet at Jutland in 1916. The battle was inconclusive and the *Hochseeflotte* retired to its ports, never to fire its guns in anger again during the war; one may even argue that its greatest strategic impact was to signal the end of the war, when sailors from the fleet in Kiel mutinied in autumn 1918.

Corbett foresaw that problem, and advocated that the enemy be either neutralized outright or forced to battle, and this would be ideally done through blockade. A blockade implied limited and localized command of the sea, where one's own SLOCs were secure while the enemy's lay prostrate, and one's land forces could be moved about without interference;

though an enemy fleet may continue to exist, it would be unable to respond effectively, but its continued existence implied the limitation of command of the sea. But for the officers and the Admiralty, blockade was but a secondary concern, when facing an enemy unwilling to risk the decisive battle traditionally favored by the offensively-minded Royal Navy. Corbett argued this offensive streak ought to remain rational, as decisive battle ought to be considered but a means to an end. Given that Britain's enemies could be expected to sensibly adopt a fleet-in-being strategy, and that even the British Empire in its heyday, as Corbett rightfully and repeatedly pointed out, could not be expected to maintain absolute command of the sea everywhere at once, one should keep the objective of command of the sea in mind, but carefully consider when to pursue it, what it brings, and when another approach, such as a blockade, may be more valuable. As the example of the Great War shows, the Entente was not able to gain absolute command of the sea, as the *Hochseeflotte* continued to exist, but had temporary and localized command of the sea, thus enabling operations like the Dardanelles, the Balkan campaign, and the constant resupply of the BEF in France. The wisdom of these operations is a subject for another tome altogether. Furthermore, the blockade on Germany eventually had a severe impact and played an important role in the surrender of the Central Powers.

Corbett also focused on the role of the sea as a transport corridor, both for commercial purposes, though he did stress the importance of supplying the war economy, and for the projection of force ashore. In this aspect he truly takes Mahan's ideas further and formalizes the two pillars of a strategy of sea control – command of the sea and force projection. To advocate for force projection, Corbett drew on historical precedent, as was his custom. Drawing on examples of British actions in the Seven Years' War, the Peninsular War, and the Crimean War, he argued that amphibious operations, if properly managed, could decide the outcome of wars.

During and after the Great War, he received harsh criticism for his advocacy of force projection, mainly due to the failure of the Gallipoli campaign. However, Corbett remained resolute, pointing out that such operations could improve the strategic balance elsewhere from a static main theater, and that advances in technology rendered the planning and coordination

of amphibious operations easier (Corbett 1920). In advocating force projection, a concept beyond mere command of the sea, Corbett was ahead of his time. Even in the case of the Great War this is correct. The Gallipoli landings failed, but the attendant landings at Salonika did not, and from this springboard the Entente launched its decisive Balkan offensive in late 1918 (Glenny 2000). As Bulgarian and German defenses crumbled almost overnight, one could begin to appreciate the value of force projection as well as of pure command of sea, in this case the Aegean and Mediterranean. Furthermore, the island-hopping campaign adopted in the Pacific during WWII is clearly based on a positive reading of Corbett's work, and in the end defeated Imperial Japan in detail.

Later British theorists further promoted this British way of war, indirect by its very nature, striking unexpectedly and one by one removing overseas possessions, magnifying the power of a small but professional army through a powerful navy and a dense web of maritime transport and commerce. Writing at the eve of WWII, Liddell Hart summarized it so, again stressing the importance of avoiding continental commitments while maintaining adequate maritime spending. He also advocated strongly a for mechanized ground forces, a feature of his work that he is better remembered for (Liddell Hart 1967).

There is always the debate whether Corbett's approach is simply too British, or perhaps only suited to isolated island states, which would extend it to Japan and perhaps the US. However, its abstract value does not lie in its specific prescriptions oriented at the British military audience of the early 20th Century, but rather in offering a way for inferior forces to leverage the maximum, most cost-effective advantage from a joint approach of land, sea, and air power. If Mahan is the theorist of the blue-water navy, the glorious horde of first-rate capital ships, triumphing through sheer weight of numbers and firepower, then Corbett is the theorist of that smaller kind of navy that is today known as a green-water navy – capable, with the tools necessary to project some force and attain localized sea control, but nonetheless reliant on finesse and maneuver. The most prominent examples today are a number of capable maritime powers, such as the Italians and the South Koreans (Till 2009). However, other navies dwell in the hazy zone where their capabilities are extensive enough to be called blue-water

navies, but remain largely driven by the more modest impetus of localized sea control; this regional focus for a conventional strategy of command of the sea is explored in detail in the Indian case study in Chapter 7, as well as the Brazilian case study in Chapter 8.

2.2.3 *Dissidents and innovators*

So far, it would appear that there is a relatively broad consensus in maritime circles on the correct way to approach strategy. Gain command of the sea, protect SLOCs and trade, conduct force projection, and ensure that it is tied to well-defined political goals, and one shall prosper. However, from time to time there emerge more radical schools of thought on maritime strategy.

The first of these naval renegades are the French *Jeune Ecole*. Originating in France's fierce rivalry with Britain, and the humiliating naval defeats French fleets had suffered at British hands during the *Ancien Regime* and the Napoleonic Wars, this school of thought contended that contesting the high seas was an inappropriate and counterproductive use of French seapower (Till 2009; Roskund 2007). Instead, France ought to mercilessly conduct commercial war, the most cost-effective war, since it would cheaply strike at what was simultaneously the heart of British power and its greatest vulnerability – maritime commerce. The *Jeune Ecole* entered a fierce public debate on the nature of French seapower, made fiercer still by the relative success of mid-19th Century French shipbuilding programs that produced a number of the new ironclads. For a while even, these ideas were ascendant, and France initiated an intensive program of research, development, and construction of the new technological marvels that would allow it to pillage British commerce – the naval mine, the torpedo, the torpedo motor boat, the pocket cruiser, and the submarine. In a way, this was merely a new manifestation of an already-existing French phenomenon, where military thinkers would reject the value of great battle fleets and instead advocate commerce raiding; this had also brought success against the British and the Dutch in the past, especially during the American Revolution, and in the Americas, the South had had some modest successes attacking Union commerce.

The methods advocated by the *Jeune Ecole* raised into question the fundamental basis of the blue-water navy and the supremacy of the battleship as premier surface combatant, for

after all, what value was this monstrously expensive vessel, if it could be sunk at will by mines or torpedo boats, even in harbor? How could commerce survive, if predatory cruisers plied the trade lanes, sinking any and all without distinction? Incidentally, this had been declared illegal by the 1856 Declaration of Paris protecting merchant ships, but the theorists of the *Jeune Ecole* brushed such legalities aside, thus setting the stage for the unrestricted submarine warfare used in both World Wars (Till 2009; Marder 1972).

It must be noted that the *Jeune Ecole* did not labor under any illusions that they could actually defeat the Royal Navy in its entirety, not did it expect to starve Britain in a sort of protracted maritime siege. The purpose of commercial war was instead to attack the intricate global network that empowered the British industrial juggernaut, normally a source of British power and pride, but now subverted as a new weakness residing in any 19th Century industrial state. It was expected that financial and shipping losses would be so damaging for Britain's moneyed classes, especially the emerging class of industrialists and City of London bankers, that they themselves would eventually force the British government to the peace table under circumstances favorable to France. In many ways, this strategy was a forerunner of modern asymmetric warfare.

The instability of late 19th Century Third Republic France, and the attendant parade of rapidly rotating Ministers of Marine, prevented the consistent and coherent implementation of *Jeune Ecole* ideas. Other European powers were also affected by homebrew imitators. In the German Empire, the great debate over colonialism and the construction of the *Hochseeflotte* did result in quite a bit of attention paid to submarines and other methods of commerce raiding. In Austria, left weakened as a result of military defeats, and facing a resurgent Italian state and its powerful Mediterranean navy, there were voices advocating for scrapping the traditional fleet and replacing it with raiders that could more effectively fight in the narrow confines of the Adriatic; in general though, this came to naught as tensions between Austria and Italy lessened prior to the war, and furthermore, the conservatism inherent to the Habsburg monarchy instinctively opposed radical innovation in military matters, and in any case the activism of Archduke Franz Ferdinand ensured that Austria would construct a battleship

fleet like any other European power (Hubmann 1972). These ideas found traction in Russia as well, not surprising given its history of maritime struggle in the Baltic, where unorthodox methods were often employed; after all, the role of oar-powered galleys as capable commerce raiders lasted well into the 18th Century in the Baltics, and the Russians fielded many in their heyday.

As for the British, more often than not the objects of this radicalism, these developments caused much worry. This lessened over time though, as the radical horizontal innovation that had made the ideas of the *Jeune Ecole* possible was eventually countered by vertical innovation that introduced a new kind of ship, the torpedo boat destroyer, basically a steam- or oil-driven version of the frigate, updated procedures for convoying that incorporated the latest advances in radios, and updated procedures for containing and hunting submarines, which were still primitive and needed to travel surfaced except for a very short window of submerged attack.

Changing historical circumstances eventually sank the *Jeune Ecole* into semi-permanent obscurity, though this eventually changed during the Cold War and beyond. For one, the French and the British became allies, significantly affecting French grand strategy, shifting its focus to war with Germany, which entailed a totally different set of challenges, and shifting the maritime focus to their respective colonies.

Second, as mentioned above, the technological impulse that created the tools of the *Jeune Ecole* was eventually repurposed to defend against it. Though torpedoes and mines remained dangerous – and prior to the Great War, the Balkan Wars, where Ottoman ships were repeatedly damaged in night attacks by Bulgarian torpedo boats, demonstrated the danger – there nonetheless existed the growing perception that the danger was overstated, and could be countered by improved ship designs and better in-fleet communication and coordination; even a technology as simple as multiple spotlights on large vessels already mitigated the risk of night torpedo attacks. Though this may seem like a narrow example, this cycle has repeated itself. Improved submarines incorporating snorkels for long dives were countered by sonar. The invention of anti-ship missiles in the 1950s was followed by improvements in radars and the

design of rapid-fire semi-automated gun turrets that could shoot down incoming missiles *en masse*. Missile boats had to contend with helicopters and aircraft, and so the cycle of innovation and counter-innovation continues eternal, much as it did in that microcosm in the eve of the Great War.

Third, the very underpinning of the *Jeune Ecole*, the idea that commerce raiding could be decisive, was challenged by more conventional ideas of command of the sea as a tool for commercial blockade. Here the lessons of the American Civil War were decisively used. Opponents of the *Jeune Ecole* argued that the South may have had some individual successes in harassing Union commerce, it was the Union blockade, gained through conventional command of the sea as part of the Anaconda Plan, which instead utterly throttled Southern commerce and inevitably led to defeat for the Confederacy (Till 2009; De Lanessan 1903). Furthermore, there were already normative and moral objections to unrestricted commercial war, a perplexing conundrum that has plagued every navy that tried to implement it, and played a significant and therefore negative role in bringing the US on the side of the Entente during WWI.

The final objection related to the flexibility of commerce raiding. A navy configured for commercial raiding could in fact not really conduct any other kind of operations, being highly specialized in training, equipment, vessels, and mission. At a time when France wished to nonetheless expand its colonial empire, defend its existing colonial possessions as well as its home shores, or perhaps fight an offensive war against a power that was not a highly specialized maritime state such as Britain, it was thought that a more conventional approach to seapower could in fact bring greater returns.

The *Jeune Ecole* owed its existence to a particular set of historical circumstances. These have repeated themselves time and time again, and thus the ideas first articulated by the *Jeune Ecole* have survived, and occasionally have been compelling enough to influence a broad change in maritime strategy, at least for individual states. Notably, this occurred in interwar Germany. Still brooding from the lack of success against Entente fleets, some German theorists contended that it had been a waste to try to match the great fleets and aspirations for decisive

battle of the British and the French. Rather, the Germans should have, and ought to in a hypothetical future conflict, relentlessly pursue trade warfare as the main area of activity; in this approach, enemy command of the sea could be ignored, as well as his warships, so that submarines, fast cruisers, and long-range aircraft could instead decimate his shipping (Gray 1989). Nonetheless, these ideas never became dominant, and Germany entered WWII with a strange kind of hybrid fleet, torn by rivalries between the traditional surface fleet on the one hand, and maritime raiders and naval aviation on the other.

In a more recent example, commercial war is a strong driver of Iranian naval thought since the Iranian Revolution. During the Iran-Iraq War, the Iranians had at their disposal the conventional fleet left behind by the Shah, and creatively augmented it with extensive and elaborate mining of the Gulf, as well as concealed and militarized oil derricks and naval aviation, in order to threaten the commerce of oil from the Gulf states; this also targeted American interests in the region, due to sustained American support for the Saddam regime. Ultimately, a string of confrontations between US Navy forces and Iranian forces led flared up in Operation Praying Mantis in 1988, where Iranian maritime forces were decimated, with one frigate sunk and one severely damaged, along with other Iranian assets such as oil derricks and missile boats. This eventually prompted the Iranians to refine and adapt their concept of asymmetric commercial war, a development explored in detail in the Iranian case study in Chapter 6.

Aside from commercial war, there is a final historical strand of maritime theory – coastal defense theory. Much like the commercial war advocated a century ago by the *Jeune Ecole*, this strand of theory is of particular interest to smaller and weaker navies. Not surprisingly, it is also one of the oldest maritime concerns, especially in premodern times, when raiders and pirates were often a severe threat to maritime communities. It is no surprise to find remains of so many fortified bridges, monasteries, mills, and harbors on the shores of the North Sea, for example, given the depredations of Norse raiders during the Early Middle Ages; the East Asia equivalent, the *wokou* pirates of the 14th-18th Centuries, prompted fortification efforts all along the coasts of Korea and China, of which one legacy are the remarkable fortified communal dwellings of the Hakka in Fujian, the *tulou*. For a more modern example, as mentioned earlier,

this was the approach of the United States until Mahan, focusing on shore batteries, mines, and fast but heavily-armed frigates.

Mahan was certainly aware of the importance of coastal defense, perceiving it as the natural static and defensive counterpart of the offensive and mobile battleship fleet; furthermore, he argued that the new technologies of the industrial age, so cherished by the *Jeune Ecole* for the purpose of commercial war, could actually be turned to grant great advantages for coastal defense (Mahan 1899). Even the arch-offensive British were not totally immune to these new ideas. One such theorist was the First Sea Lord, Admiral Jacky Fisher, which famously invented the dreadnaught, sparking the last and most intense phase of pre-WWI battleship race.

An eccentric thinker that often passionately campaigned for his prized pet project, the battlecruiser, a fusion of the speed of the cruiser with the firepower of the battleship, that was famously finally adapted as the “pocket battleship” of interwar Germany, Fisher also expounded on the virtues of the new strategy of flotilla defense. He thought that two new technologies – the submarine and the aircraft – would make it impossible for navies to operate unhindered in more constricted seas, which in his analysis referred to the North Sea, so critical to the security of the British home isles. Furthermore, employment of submarines and aircraft defensively would greatly reduce the chance of a successful blockade, thus eroding one foundation of British maritime strategy (Fisher 1919).

Ultimately, Fisher did not find much support in his homeland. Ironically, one of his inventions, the battlecruiser, was eventually adopted by the Royal Navy. Built for speed and deployed to the Far East, these fared poorly in the opening stages of WWII, where they faced novel Japanese tactics centered on mass attacks by extremely long-range land-based aircraft and submarines, at times without any Japanese surface ships present. In a single catastrophic encounter off the Malaysian coast, the Royal Navy lost two battlecruisers, and as a result could not oppose the capture of Singapore. Fisher’s offensive concept had been defeated by his defensive concept.

Coastal defense theory was finally sharpened, refined, and distilled into a usable strategy by the Soviet New School during the interwar years. Unburdened by the aristocratic desire for battleships of Imperial Russia and deeply conscious that Russian coasts had been attacked and invaded almost at will during the Russian Civil War, these new thinkers pondered the seemingly unsolvable paradox of defending the USSR's nigh-endless coast on a limited budget. Nonetheless, it was clear that a strong navy would somehow be needed (Till 2009; Tyushkevich 1978). This was not immediately obvious, as the main threats to interwar Russia came, as usual, from land; furthermore, what naval capacity had somehow survived the Civil War was more often than not beyond any repair, and so were relevant industrial facilities and capacity. There was also ideological opposition; some perceived a fleet as a tool of imperialist and colonialist oppression, an understandable link given the role of maritime forces in the scramble for colonies, and the explicit endorsement of such operations in both Mahan and Corbett's works. This revolutionary fervor replicated itself later in Communist China, where Mao opposed traditional fleets, arguing for the "people's war at sea", based on a sort of revolutionary maritime militia; it was not until the 1980s that Chinese maritime thought escaped the bonds of rigid revolutionary orthodoxy (Yung 1996).

The New School therefore arose as a reaction to both revolutionary fervor and the ossified thought of the Old School in the Soviet Navy, composed of aging senior officers that had defected to the Soviets during the Civil War. Though their allegiance may have changed, their ideas had not, and they continued to advocate for a Mahanian blue-water navy of battleships, a rather unrealistic prescription for interwar Russia. The response of the New School was to argue that technological change – in fact the same changes recognized by Fisher – had made the pursuit of command of the sea obsolete. Much as the Soviet Union that overthrown the shackles of foreign domination, so should it overthrow the shackles of irrelevant foreign maritime strategy (Herrick 1988).

Furthermore, the New School did indeed recognize the imperialist nature of classical maritime strategy, centered as it was on the competition for markets, resources, and colonies, and the attendant protection of SLOCs and maritime commerce underwritten by the great

financiers of the capitals of the Great Powers. The conclusion, however, was not to embrace revolutionary fervor in maritime matters, but rather to create a navy that integrally worked with and planned with the army, so that national goals could be pursued according to a single unified strategic plan. This level of inter-service cooperation predates the Western understanding of joint operations by several decades, and the integration between the Soviet Army and Navy remained strong through waxing and waning Soviet fortunes.

The New School argued that in order for the Army to be allowed to pursue victory at land unhindered, Soviet coasts must be defended against even the most serious maritime attacks. Therefore, the Navy ought to focus on the construction of shore fortifications, the acquisition of large coastal artillery, and the deployment of numerous submarines and torpedo boats. Furthermore, it should develop a powerful naval aviation arm.

In its thinking, the New School was ultimately only partially different from the *Jeune Ecole*, adopting a rather more defensive mindset as its defining and unique characteristic. Much like the *Jeune Ecole* though, its radical innovative fervor could not last. As the external maritime security of the Soviet Union stabilized, the Navy slowly reverted to more conventional thinking; it did not help that many of the radicals of the New School were purged by Stalin. Capital ships came back in favor, and alongside, the prestige of commanding one. The classical admirals were back.

The legacy of the New School did not completely disappear, however. In the 1970s and beyond, the Soviets adopted a strategy of bastion defense, in some ways a hybrid of more traditional strategies of command of the sea, and the anti-access and coastal defense focus of the New School (Stefanick 1987). This strategy had two pillars. One was close defense of the coast through missile boats, diesel-electric attack submarines, and mobile shore gun and missile batteries, all in order to discourage amphibious action; in critical seas, meaning the White Sea and the Pacific, localized command of the sea was to be achieved through small CVBGs (carrier battle groups) anchored by the hybrid *Kiev*-class carriers, firing both anti-ship missiles and launching fighters, while in the Baltic, this would be done by the nuclear-powered *Kirov*-class battlecruisers. The second was denial of the sea at very long ranges. The focus was on the

North Sea, in order to prevent the resupply of NATO forces on the continent, again demonstrating the close suborning of the Navy to Army goals in Soviet doctrine. This was to be done by nuclear attack submarines and long-range aircraft such as the Tu-95 and the Tu-22. Though Soviet strategy was not always consistent, pulled on one hand between Mahanian tendencies in order to project force for its global interests, as advocated by many (Gorshkov 1976), and on the other hand the desire to simply deny NATO and defend its coasts, it managed to nonetheless present both a credible threat to NATO, and to inspire other innovators in the post-Cold War era. The most prominent is China, but the PLAN's unique strategy is best left for a detailed look in Chapter 5.

Coastal defense theory has also been refined in light of advances in guided weapons technology, and in the interest shown by smaller navies than the Soviet and Chinese still. Gone are the capital ships, replaced by a mosquito fleet of specialized fast ships and pocket submarines. And there are even more modest variants of coastal defense doctrine, often due to constraints in coastal states' potential capabilities. Ultimately, coastal defense is an objective for any existing navy, and for many, it is the only objective, even if it is something as modest as monitoring fisheries, engaging in search-and-rescue, and conducting operations against maritime criminals in territorial waters; this mandate, for example, is that of the Icelandic maritime forces, composed of two mid-size coast guard vessels.

2.2.4 Post-Cold War developments and diversification

The end of the Cold War seemed to hail the triumph of the American, and by extension Mahanian way of maritime warfare. For a short period in the 1990s, there existed no credible competitors that could outright match the US Navy, and though other potent navies did exist, these all adopted strategies similar to the American one, based on CVBGs, and since the US could field more carriers of greater tonnage than all other navies combined, it appeared that no competitor could actually emerge. This is without mentioning the fact that other powerful maritime states were either uninterested in competing directly with the US, such as in the case of India, or were friends or allies of the US, such as the larger European NATO powers or Japan.

Predictably enough, this relative weakness in states less friendly to the new world order led to a new generation of radical thought in maritime matters, and the development of sophisticated anti-access/area denial (A2/AD) strategies (Panetta 2013). Though the term was coined in the US, it refers to America's rivals, specifically those advanced enough to pose a persistent threat, and perceived to be always willing to probe American defenses through novel means, especially in the emerging field of cyber-operations, but also regarding the freedom of navigation on the sea.

From a theoretical perspective, A2/AD strategies combine the commercial war of the *Jeune Ecole* with the sustained coastal defense of the Soviet New School; the innovation is more in the technologies employed, with sustained use of information technology, and in the resurrection of concepts thought buried for good, though A2/AD strategies are also thought to be based on distributed and hardened networks dependent on advanced communications technologies, which would make them very difficult to destroy rapidly. From a platform perspective, these strategies depend on submarines, aircraft, and missiles; aircraft and missiles can be made fully robotic, further increasing the survivability of an A2/AD network. From the perspective of American planners, these A2/AD strategies present a major headache, especially because a number of A2/AD techniques – most notably cyberwarfare – are difficult to detect and to trace, and can therefore be covertly employed during peacetime by a hostile power, all at low cost and low risk. It must be noted that as of yet, there is little practical indication of how exactly a maritime A2/AD strategy would function and fare in a high-intensity interstate conflict; it is possible that at least part of the intensity of the American response is due to the natural fear of the unknown, and the difficulty of understanding these “known unknowns” generated in the wake of the end of the Cold War.

Leaving aside the certainly grim specter of A2/AD, the end of the Cold War also brought about a period of lessened tension, but with it, much uncertainty as well. Emerging concerns over human and environmental security, debates over the necessity and legitimacy of peace operations and the responsibility to protect (R2P), and the increased focus on combating terrorism and organized crime, especially in the wake of 9/11, have led to the emergence of a

new class of military operations – MOOTW (military operations other than war), though this acronym is favored in the US, and other powers have adopted their own concepts, such as the British PSO (peace support operations). Though the ideas are not new, the attention paid to them is; these operations are to focus on the promotion of peace, deterrence and resolution of conflict, and support for civil authorities in case of disasters (Segal 2005).

In the modern maritime context, successive US Naval Doctrines have identified the protection of the global commons, represented as the international waters that enable global maritime commerce, as an important task for the Navy. Furthermore, humanitarian assistance and disaster relief are also always mentioned and addressed; in fact, rendering such aid is almost routine for the US Navy. However, it does not escape other powers that having the capacity to do so is a very prestigious state, and the ability to render aid has become an important tool of statecraft, of signaling that one is a responsible and humanitarian global power, able to project power for a beneficial purpose; witness the Brazilian deployment of a carrier group after the 2010 Haitian earthquake so as to restore order and bolster its presence there as part of MINUSTAH, a strong act of self-promotion by a government always keen to burnish its prestige and international image.

Aside from support for civilian authorities during crises, pertinent maritime MOOTW are counter-terrorism and counter-piracy. Major joint multinational operations against piracy were conducted in the Gulf of Aden in the past decade, one composed of the US and various allies (CTF 150/151), another managed by and composed of various EU member states (Operation Atalanta), and finally one by NATO (Operation Ocean Shield). This drew much interest from elsewhere, and frigates from both China and Iran also participated, though always in an informal and independent capacity, and in sporadic fashion.

Finally, there is the eternal struggle against smuggling and organized crime. Though this is a traditional preoccupation of coast guards and maritime police forces, the interconnected and globalized nature of criminal networks, especially the drug-trafficking networks that link Central and South America with North America and Europe have become of particular concern. The sophistication presented by traffickers in getting their cargo into the Schengen zone pales

however with respect to the devastating impact of drug cartels on their home countries. Due to corruption and lack of capacity in the police forces and the judiciary, as well as the extreme level of violence, it is often necessary to resort to the military to achieve even a modicum of order. Consider the case of Mexico – a substantial coastal state and a G20 member with a thriving economy – whose navy has taken the lead in combating drug cartels, both on the sea and on land, where the Mexican Marines have proven rather effective. This has led to the unusual case of a coastal state that has constructed a fairly substantial navy – in terms of ship and aircraft numbers, spending, and personnel – that is based around a strategy solely focused on conducting MOOTW, meaning the struggle against the cartels. Though Mexico is the exception rather than the norm, where does such an approach fit on the traditional distinction between sea control and sea denial, and how likely is it to emerge elsewhere?

This volume does not face such a stark example. In general, past experience shows that the tools that enable classical command of the sea – especially carriers, amphibious forces, and larger surface vessels – are more than enough to also engage in MOOTW. Therefore, it can be expected that for states interested in conducting MOOTW – whether for security or for prestige – a classical approach would perhaps be the best approach indeed (Till 2009). On the one hand, it may appear that MOOTW has simply become to the navy what gunboat diplomacy was at the turn of the 19th Century – a way to test capabilities and project diplomatic clout and prestige. On the other hand, the promotion of human security and R2P has acquired real normative power, and can drive the narrative and even provide a way for maritime forces to justify the costs associated with their existence, as is partly the case in a number of European states that aspire to be a new kind of humanitarian power (Suhrke 1999).

Even non-democratic states have adopted the narrative of respecting and promoting human rights and human security, choosing instead to debate the precise nature of these rights, when they can be applied, and their relationship to national sovereignty, rather than denying their relevance altogether. The necessity to constantly generate legitimacy for the regime is a strong driver, and can be cleverly adopted to even suit a nationalist narrative; when the PLAN evacuated Chinese nationals from a number of Arab states at the height of the Arab

Spring in 2011, the first operation of its kind for the PLAN (though routine by now for Western navies), domestic media chose to emphasize the prestige of sending Chinese ships so far on such short notice, and emphasized the peaceful nature of the Chinese mission (Grgić 2013). At least from a dramatic perspective, maritime MOOTW provide the most impressive media package for the least cost, something that would not surprise Corbett if the theorist was still alive today.

2.2.5 Commercial, industrial, and scientific policy approaches

Here, I look at policies in the commercial, industrial, and scientific realms that are of relevance to seapower and maritime strategy. This mainly focuses on procurement policies, but also on one of the chief drivers of maritime strategy – the need to establish and protect SLOCs.

With respect to procurement, the traditional approach has been to do it yourself for the great powers, and to purchase whatever was left over and available for the rest. The end of the Cold War, however, has resulted in a far more open defense market (Till 2007). Furthermore, states that are extensive exporters of arms have become enthusiastic proponents of the bilateral deal (f.e. French deals to export its aircraft) and of the long-term multinational development and manufacturing program (f.e. the F-35 fighter program). It has become possible for a state to acquire the full panoply of military capabilities without having to develop and manufacture everything on its own, and to gain in scientific and technological knowledge as well. In this climate, an import-substitution procurement policy stands out because of the isolation from global markets and trends it implies. It does, however, offer the logic of protecting military innovation from diffusion to potential rivals.

With respect to the navy, one particular industrial development should be mentioned, which is modular construction. This refers to a technique developed first in the US in the 1980s, where ships would be constructed in separate sections, and with individual components, such as weapons systems, being made modular, so that maintenance as well as adding, changing, or removing individual systems would be made far simpler. Constructing ships this way, however, requires the correct facilities and knowledge, and acquiring them requires a

concerted effort, best done through partnerships with states able to do so. Consider the case of Russia, which has attempted to learn these procedures, and hoped to use a deal with France for the construction of *Mistral*-class helicopter carriers in order to do so. Ultimately, the deal came to naught due to the Crimean crisis, but the Russians nonetheless learned enough to initiate modular-style construction of the new *Stregushchy*-class frigate and *Lada*-class submarine. This stands in stark contrast to Soviet policy, where ships were constructed for specialized purposes – this resulted in several hundred ship classes, many unique. Though it was specialized, it ultimately rendered maintenance too complex.

With respect to SLOCs, the protection and maintenance of these is an important part of command of the sea. In modern times, the norm regarding the openness of international waters is pretty much a given, and sea traffic has access to all commercial ports and sealanes. This is in contrast to earlier historical scenarios, such as the 18th Century, when mercantilist norms prevailed, allowing shipping and maritime commerce to dock only in national ports, only carry national goods, and deal only with national financial bodies. A relevant example of neo-mercantilist policies – China’s construction and acquisition of a string of deep-water ports in the South China Sea and the Indian Ocean – is discussed in Chapter 5, as is this policy’s relevance to forward basing.

2.3 Modern maritime practice

With the modern history of maritime thought well established, I now turn to modern maritime practice, meaning the vessels and missions of the typical modern maritime force. In order to do so in a formal manner, I create a typology of maritime strategy, and then examine in turn what each strategy is designed to deal with, and how it does so. Drawing on the theory, I find that there are three broad categories, though there is always variance at the national level due to specific circumstances. These are coastal defense, sea control, and sea denial. A final section deals with the place of nuclear deterrence and MOOTW in this typology of strategy.

Before examining in detail these three strategies in their respective sections, it is relevant to set down a ranking of navies, irrespective of their strategy. Ranking here implies a ranking of capabilities and enabled missions, rather than a specific comment about strategy; the way these capabilities are employed is what ultimately determines strategy, and furthermore, it is strategy that comes first and drives the procurement of capabilities, rather than the other way around. If a state decides it needs only a limited maritime strategy, then capabilities, and therefore ranking, will reflect that. A relevant example is that of the smaller Gulf States. Though they certainly have the financial resources to construct respectable fleets, they instead choose to rely on their American ally for their maritime security.

Ranking is valuable for a specific purpose – it determines the material component of maritime threat assessment. The hierarchy of naval power developed by Todd and Lindberg (1996) ranks states according to the vessels and systems they are able to field and the ranges at which they are able to operate. This is a standard type of ranking that would be instinctively familiar to the typical naval establishment, and would therefore be delivered to the relevant FPE. As demonstrated by the examples given in the table, a number of states that are equally ranked by capabilities pursue rather divergent strategies, for example Italy versus Russia.

This ranking is fairly elaborate, with ten categories divided between blue-water and non-blue-water navies. A simplified version, which I choose to refer to when precise ranking is not fully relevant, would instead simply distinguish between blue-water navies (ranks 1 to 2), able to project power globally, green-water navies (ranks 3 to 4), able to project power regionally, and brown-water navies (ranks 5 to 10), able to project power only locally.

Regarding the cases examined in detail in this study, it becomes clear that they field capabilities today that they did previously, in some case even a short time ago. The Chinese and Brazilians have acquired single carriers and nuclear submarines, the Indians invest heavily in their surface fleet and Iran is building a vast force of missiles and other means of asymmetric maritime warfare.

Fig. 1 World naval hierarchy according to Todd/Lindberg

	Rank	Designation	Typical Inventory	Defining Capabilities	Current Examples*
‘BLUE – WATER NAVIES’	1	Global-reach power-projection	All larger ship types in high numbers	Multiple, regular, and sustained power projection missions globally in addition to homeland defense	USA. (not more)
	2	Limited global-reach power-projection	CVN, other aviation-capable ships, many SSN/SSK, many support ships	At least one major power-projection operation globally in addition to homeland defense	France, UK (1). (not more)
	3	Multi-regional power-projection	CVL, other aviation-capable ships, submarines, enough support ships	Power-projection missions in regions beyond own EEZ in addition to homeland defense	India, Russia, Italy, Spain, Brazil (not more)
	4	Regional power-projection	Aviation-capable ships (DD, FF), submarines, some support ships	No at-sea fleet air support other than organic helicopters, therefore limited to area of land-based aircraft range for power-projection missions	China (1), Japan (1), Australia (1), South Korea, Taiwan, Turkey, New Zealand, Pakistan (8 more)
‘NON – BLUE WATER NAVIES’	5	Regional offshore coastal defense	Smaller ships (FF, Corvettes), no underway replenishment	Coastal-defense operations at least in own EEZ and slightly beyond	Thailand (1), Malaysia, Indonesia, Bangladesh, Saudi Arabia, Norway, Singapore... (12 more)
	6	Inshore coastal defense	Only smaller ships (Corvettes, FAC)	Confined to inner reaches of own EEZ	Vietnam, Finland, the smaller Gulf States, North Korea... (21 in total)
	7	Regional offshore constabulary	Lightly armed OPV, PB and PC for Coast Guard – type duties	Geographic reach as in rank 5, but maritime policing instead of maritime defense	Iceland Coast Guard, Ireland, Mexico, Uruguay. (not more)
	8	Inshore constabulary	Only Patrol Boats and Patrol Craft	Confined to missions well within 200 nm zone (EEZ)	Myanmar, Philippines, Sri Lanka... (10 more)
	9	Inland waterway	Patrol Craft	Waterborne riverine defense of landlocked states	Azerbaijan, Bolivia, Paraguay, Laos... (ca. 14)
	10	Token navies	Often only 1 or 2 craft	Only very basic constabulary capabilities, if any	Ca. 58 navies

Source: Kirchberger (2012); originally compiled by Todd and Lindberg (1996)

2.3.1 Coastal defense

In general, coastal defense is the most modest of maritime strategies. It is also the default strategy of any navy, since it addresses the most fundamental purpose of a navy, that of preserving the state’s territorial integrity against maritime aggressors; but it is also the default strategy in case the state does not possess the capacity to acquire the capabilities necessary for a more ambitious maritime strategy. Even the humblest navy can patrol its country’s coast, police the sea, engage in SAR (search and rescue), pursue smugglers, and if called upon in wartime, fight to the extent of its capabilities. This is also the case for a landlocked state possessing a riverine navy, in the case that rivers are extensive enough to warrant it.

The modest nature of the typical coastal defense fleet should not undermine its value. Even for a humble state, it may well prove decisive. Consider Paraguay during the relatively obscure Chaco War (1932-1935) with Bolivia. Though Paraguay was by all measures weaker than Bolivia, its possession of two antique river gunboats allowed it unrestricted control of the Parana river system, thus enabling the Paraguayans to bring men and materiel to the front in a matter of days, compared to weeks necessary for the Bolivians, which additionally had to trek across the vast, arid, and totally undeveloped Chaco. Additionally, this tiny navy proved an irresistible target for the Bolivian Air Force, and over a series of running engagements, the gunboats neutralized most of Bolivia's combat aircraft; it is no exaggeration to say that this tiny navy allowed Paraguay to win the war (Marley 1998). Conversely, failing to engage in coastal defense, even modest, can have severe consequences.

Coastal defense missions take two shapes. The first is coastal defense itself. The second is constabulary, which can be considered a type of MOOTW, as mentioned in the Mexican case earlier.

Coastal defense involves deterring an opponent from bombarding the shore, including ports and inhabited coastal areas. It may also involve the protection of offshore commercial and military facilities as well as islands. If enemy fleets cannot be deterred, then coastal defense must punish aggressors that seek to bombard the shore, and it must prevent amphibious landings by the enemy. For more ambitious state practitioners of coastal defense, it may also involve a limited amount of protection for local SLOCs, mainly by escorting merchant shipping in order to protect from submarines and aircraft, or alternatively engaging in minesweeping operations in order to keep SLOCs clear of that most deadly of naval devices; naturally, if facing a superior opponent, especially one bent upon command of the sea, this would be done by avoiding his forces as much as possible, which is not as difficult as it may sound, considering the impossibility of holding ground in the sea (Till 2009). Alternatively, it can also involve a very limited amount of force projection by small units of naval infantry, acting locally and close to shore, but this is confined to geographical conditions favorable to such

small-boat warfare, where islands and complex shore topography allow for concealment and maneuver; notably, this is the case in the Baltic, as well as sections of the South China Sea.

Coastal defense involves close integration between ground, air, and sea units; this is especially critical since it is likely these units are limited in number, and their defensive posture demands a high degree of attention and preparedness. It is complicated by advances in technology that have rendered some classical approaches to coastal defense obsolete. In the past, fortification was crucial. Large shore fortresses, made difficult to bombard and reduce from the sea, could be furnished with large shore artillery, thus providing an effective deterrent; the 19th Century is rife with intense battles forts and fleets. Later on, massive shore fortification complexes were constructed, resistant even to sustained amphibious assault; the zenith of this type of set-piece battles was the Pacific campaign of WWII. However, first aircraft, then guided munitions, and finally buster-buster bombs have rendered static defense difficult.

It must be noted that this is not much of a concern for the majority of the world's navies, especially in Africa, where maritime capabilities tend to be modest, high-intensity interstate conflict unlikely, and the kind of low-intensity conflict that does predominate favors low-technology, traditional approaches. When the Nigerian Navy, for example, clashes with MEND militants in the Niger Delta, it does so by first building small entrenched ports for its patrol boats. Old-fashioned indeed – in fact, not much different from the *castrum* of Roman legionnaires – and could not stand up to an assault by a first-class navy, but that is not the point. As long as it grants a place to hunker down and stops the occasional burst of gunfire or a stray rocket-propelled grenade, it is enough.

For a comprehensive coastal defense strategy to be able to deter or defend against a slightly to moderately superior force armed with and skilled in the use of modern weaponry, it must adopt a number of tactics. Ashore, defensive platforms must be armed with guided anti-ship and anti-aircraft missiles. These platforms must also be made mobile, ideally mounted on fast trucks; in fact, civilian trucks are just as fine, given that they are easier to conceal. These

should be supplemented with mechanized light artillery, for close defense against aircraft and amphibious assault, and supported by infantry. The shore arm of coastal defense is essential.

The sea should not be neglected. Fast patrol boats and corvettes can harass the enemy and provide vital intelligence. These can also engage weaker or isolated enemy forces. Furthermore, these can resupply any offshore facilities or island garrisons, and allow for the rapid transport of small bodies of infantry troops along the coast, to where they are needed the most. Submarines, ideally smaller, quieter diesel-electric submarines, can punch far above their weight, laying mines in coastal chokepoints and attacking inadequately protected surface combatants. Technology has improved dramatically, and modern submarines are essentially undetectable; that is the case of the recent German Type 212, but it is likely it will not stay the only such overachiever for long.

Aircraft are not essential to coastal defense; however, these can nonetheless be useful for interdicting enemy aircraft, and for transport. However, what is essential is good communication and coordination between the various components, in order to make it more responsive and difficult to target, as well as good intelligence and knowledge of enemy movements. That is where aircraft can very useful, but a particular kind – drones. Unarmed reconnaissance UAVs are becoming commonplace, are relatively cheap, can be constructed from COTS (commercial off-the shelf) components, and provide very useful information to the enterprising commander.

If this all sounds remarkably close to sea denial, to A2/AD strategies, it is because the fundamental basis of sea denial is robust coastal defense. The difference lies in different purpose of sea denial. Coastal defense only seeks to deter from or defend the shore, nothing more. Sea denial seeks to accomplish that, but above that, to also deny access to vast swaths of the sea to opposing forces. As I shall see, sea denial incorporates significantly more elements, and is also tactically offensive but strategically defensive. Coastal defense is tactically defensive and strategically defensive.

Constabulary duties are essentially maritime police matters, a much more ordinary version of it than the grand statement of US Navy doctrine that it needs to keep “good order at

sea.” As mentioned above, it has much in common with MOOTW. Missions consist of policing the sea and SAR, and can usually be performed best with mid-size patrol vessels and corvettes. In larger navies, constabulary duties are oft left to the country’s respective coast guard. Aside from patrol ships, helicopters and shore stations equipped with radar and other communications gear are necessary for effective conduct of constabulary duties.

2.3.2 *Sea control*

Sea control is the classical strategy of powerful maritime states. It is the strategy advocated by Mahan, Corbett, and their latter disciples across the globe. Every blue-water navy existing today, as well as the vast majority of green-water navies, be they NATO, such as Italy and Spain, or not, such as Brazil, have adopted a strategy of sea control. It is the strategy of the capital ship and the CVBG, both tactically offensive and strategically offensive.

Sea control strives to gain command of the sea through decisive battle; the offensive spirit that animated the theorists of the 19th Century has not been lost, as even a cursory glance at modern maritime doctrines can attest. If this is impossible, then blockade is to be imposed, though that is becoming less necessary than before. Corbett worried about the possibility of the enemy adopting a fleet-in-being strategy, and the subsequent difficulty of drawing him into battle, but the advent of long-range guided munitions has made it possible to strike enemy fleets even in port. Fleet-in-being is all but obsolete, save for submarines, which may still be hidden away in shore fortresses, provided these are fortified enough. Considering the power of bunker-buster munitions, these fortresses must all but be buried under a mountain in order to survive.

For achieving command of the sea, there is but one path, and that is the CVBG. A CVBG is actually a very complex system, as the carrier itself is very vulnerable, with minimal anti-air and anti-missile defense, and always at risk from predatory submarines; as the adage goes amongst American submariners, there are only two kinds of ship – submarines and targets. The carrier is utterly dependent on its escort for protection. The escort is typically composed of two kinds of ship. One is the destroyer, armed with offensive anti-ship missiles and a moderate defensive arsenal. The other is the frigate, highly defensive, specialized in defending from

aerial attack and at hunting submarines. Western-aligned navies can also enjoy the benefits of the American-designed AEGIS system, which enhances anti-missiles capabilities at the level of CVBG through integrated and automated communication.

In this strategy, submarines exist for three purposes. One is to hunt other submarines and the occasional surface vessel, including as part of commerce raiding. This is done by attack submarines. The second and third is done by specialized missile submarines. One is nuclear deterrence, one of the three of the nuclear triad. The other, which came about after the end of the Cold War and the lessened importance, at least for a while, of nuclear deterrence, is the use of nuclear missile submarines for shore bombardment with conventional cruise and ballistic missiles. This has been frequently done by Western forces in recent years, in the course of intervening in various conflicts, especially in the very early stages; during the second invasion of Iraq, the US fired several dozen Tomahawk missiles from submarines in the first night alone.

Once command of the sea is achieved, the next step is to exploit it for force projection. Force projection can take two forms. One is the committal of amphibious ground forces, a complex operation that requires specially trained troops, modified mechanized vehicles, and a special class of ship – the amphibious assault ship (LHA), a small carrier fielding many troops and helicopters. The other is more distant, and therefore more in line with Corbett's prescription for limited war, and that is shore bombardment, once done by the gun, now done by cruise missiles and carrier-borne fighters; the range has dramatically increased indeed, and modern navies can comfortably strike several hundred kilometers inshore, or even further with submarine-launched ballistic missiles (SLBM).

Aside from force projection, sea control ought to gain command of the sea for the critical task of protecting SLOCs and attendant maritime commerce. Aside from non-traditional threats to SLOCs such as piracy, the main threat to SLOCs would come from an adversary engaged in commerce raiding, perhaps because the adversary is unable to achieve command of the sea, or in a strategy of sea denial. The quintessential example is unrestricted submarine warfare during both World Wars, especially WWII. The Germans engaged in commerce raiding with submarines and aircraft as part of a strategy of sea denial in the North Sea, while the

Americans constantly targeted the intricate web of SLOCs that linked the far-flung possessions of Imperial Japan's Pacific empire, weakening and isolating these garrisons while recovering from the blows of the early part of the war and putting together a fleet that could successfully contest command of the sea from the Japanese.

The classical and nonetheless effective response to this is convoying, where shipping is escorted by surface fleets, submarines, and even land-based aircraft, and thus protected from predatory raiding. Convoying requires the same ships as gaining command of the sea, with particular attention to early detection of hostiles, since it is often a war against stealthy submarines and aircraft. Properly done, convoying is very effective, as the World Wars proved; Germany was, in the end, unable to starve Britain. However, convoying requires enormous resources and industrial capacity to pull off, especially when facing a determined adversary.

A more recent example is the conflict in the Persian Gulf in the 1980s. Though the Iranians did not engage in commerce raiding to nearly the same degree as seen during the World Wars, it nonetheless caused significant problems for the oil-exporting states of the Gulf, as well as for their American allies. Furthermore, commerce raiding may very well be more effective in the modern age, where globalization and the demand for just-in-time shipping has created a commercial system highly vulnerable to disruption and with few redundancies to absorb shocks. Vertical innovation, such as long-range naval drones like the UCLASS program currently actively under development in the US, may alleviate the burden of convoying and protecting SLOCs, but it remains a difficult task.

A note on forward force posture; this fancy piece of American jargon is just the latest cover for that ancient Mahanian prescription of seeking distant colonies and constructing defensible coaling and resupply stations there. In the modern age colonies are no longer a concern, but forward basing is. Any navy that wishes to project force globally, and seeks to be able to gain command of the sea globally, must inevitably rely on scattered forward bases; underway resupply is simply not efficient enough. With significant naval bases in the Atlantic, the Mediterranean, the Indian Ocean, and the Pacific, the US is the quintessential example today.

From a military perspective, these bases should be hardened and made defensible. Furthermore, these should be provided with a significant body of marines and naval infantry, as well as long-range land-based aircraft. Thus force projection, the purpose of sea control, will be greatly enhanced. From a diplomatic perspective, the acquisition of basing rights and the maintenance of a good working relationship with host countries should be a strong priority of any maritime power wishing to project power on a more expansive scale.

Finally, space is not to be ignored for sea control. The ability to field a global positioning system based on satellites is invaluable to navigation, communications, intelligence gathering, reconnaissance, and weapons targeting. Though it is enormously expensive and therefore accessible to only the richest of navies, it is invaluable. Western-aligned navies can benefit from access to the American-backed GPS, and it grants them great advantages. Other satnav systems include the European Galileo, yet incomplete, the Russian GLONASS, in disrepair since the end of the Cold War, and smaller regional systems - the Chinese BDS and the Indian GAGAN.

2.3.3 *Sea denial*

Sea denial represents a fusion of the coastal defense promoted by the Soviet New School and the aggressive commercial war advocated by the *Jeune Ecole*. Sea denial strategies are also referred to as A2/AD in American literature. Based as it is on two radical and innovative strands that break with the orthodoxy of sea control, it is a rare strategy to find in practice, and few states have seriously attempted to implement a coherent sea denial strategy; however, there is nonetheless historical precedent in the “bastion defense” strategy of the Soviet Union, which was at least partially based on principles of sea denial, so the strategy is not purely a theoretical construct. Furthermore, it has seen a revival in China and Iran as a tool for balancing the superior American navy, so the tradition lives on. As a strategy, sea denial is tactically offensive, but strategically defensive, fundamentally aiming to create a forbidden sea zone where the opponent dares not or cannot advance into; the extent of the zone is dependent on the purpose of the strategy and the capabilities available.

As stated earlier, the fundamental basis of sea denial is robust coastal defense. The means are pretty much the same, focused on mobile defense batteries supported by mechanized infantry, as well as the odd fortified port, or hardened and buried submarine pen. However, a strategy of sea denial eventually aims to take the offensive, at least locally if not regionally. Therefore, greater importance is placed on neutralizing enemy assets that may strike the coast or inland, especially aircraft. Therefore, sea denial places a premium on constructing an elaborate air defense network. The tactical, short-range SAM (surface-to-air) missiles commonly fielded by many nations are to be augmented by strategic SAM with far greater ranges, commonly 50km, but with Russian systems reaching more than 200km. Strategic SAM are to be augmented by combat aircraft, especially high-speed or heavy interceptors; Russian designs are predominant here, from the MiG-31 for its high speed, to the heavy Su-27 Flanker and its derivatives, greatly coveted by Asian air forces, especially the Chinese. Interceptors can, and should if possible, be augmented by electronic warfare and airborne early warning (AEW/C) aircraft, acting as picket forces and coordination centers, and proven to be highly effective at multiplying the effectiveness of interceptors. In tandem, strategic missile coverage and comprehensive aircraft support can neutralize even a severe airborne threat, greatly enhancing the defense of the coast. Once the skies are clear, an enemy amphibious assault is also much less likely to succeed, while one's own ships, submarines, and aircraft can operate unhindered and project force outwards from the coast. In effect, the first step of sea denial is to deter enemy air action, and if possible to gain at least localized command of the air. It must be noted that aside from wargames and simulation, there is little reliable practical evidence of how a clash between a modern air defense system and an invading air force would play out, at least not from the post-Cold War era. NATO, for example, has not faced one since the bombing campaign in Serbia in 1999, and the Serbian network was not the most extensive to begin with.

If extensive air defense was the only element of sea denial, it is unlikely it would worry American defense planners to the extent that it does. But the purpose of sea denial, once air superiority can be intermittently achieved, is to sever enemy SLOCs (including merchant shipping), actively hunt and destroy enemy surface fleets, and attack and neutralize enemy

forward basing, all for the purpose of creating a regional-level zone where enemy fleets and merchant shipping simply cannot enter or act within due to the high probability of destruction. Within this zone one would now theoretically be free to conduct limited force projection, and to seize maritime and land objectives at will, unhindered by enemy maritime intervention. The purpose of confrontation is not that of gaining command of the sea, as sea denial does not depend on decisive battle between surface fleets, and in any case is designed as a strategy to allow one navy not equipped with an expensive surface fleet to neutralize another that is and relies on a classical strategy of sea control. In effect, sea denial denies in a cost-effective manner the ability to gain command of the sea to even the most overwhelmingly powerful navy in the classical sense (i.e. number of carriers), and does so through technologies and tactics that exploit the vulnerabilities of a classical strategy of sea control based on surface fleets; that is what worries the US Navy so much.

In order to achieve denial, missiles, submarines, and aircraft are essential. Standardized attack submarines, not the pocket submarines specialized for coastal defense, are preferable, and highly effective; in a particularly damning incident, a PLAN submarine surfaced undetected inside an American CVBG doing exercises in the Western Pacific in 2009. Submarines can also be armed with anti-ship missiles, greatly increasing their firepower and range. Long-range aircraft are also highly advantageous, and were essential to the Soviet Union's application of sea denial in the North Sea. The Soviets developed a plan of attack where the North Sea would be seeded with Tu-142 reconnaissance aircraft; once these located NATO carrier groups, large attack formations of fast Tu-22M bombers would swoop in, each carrying either 3 or 6 anti-ship missiles with an operational range of 300 km; Tu-22M formations would also be used alongside attack submarines to neutralize resupply convoys traveling to Western Europe. This highlights the essential role of missiles and guided munitions in general to sea denial, and these only become cheaper and more effective as IT progresses and manufacturing costs continue to sink. Mass missile attacks are difficult to defend against, and even though every modern warship has anti-missile systems, these have been proven to be insufficient in the face of enough incoming missiles. An alternative to mass missiles would be the development of guided ballistic missiles, which for all intents and purposes cannot be

defended against on their terminal course; this is the case with the Chinese DF-21D prototype missile.

Moving on to robotics, drones can play an essential role in sea denial, both as disposable attack tools, and as reconnaissance platforms, such as the Chinese copycats of the long-range American Global Hawk drone. This gives the utility of the Soviet Tu-142 without the need for risking a large crew and expensive aircraft, alongside realtime information made possible by modern communications technology. At the high end of maritime capabilities, sea denial can benefit as much as sea control from exclusive access to a satnav system, and despite the cost, this is a strong motivator for the development of the Chinese BDS satellite network.

Sea denial can also make use of a number of surface ships. The classical mosquito fleet of torpedo boats, now replaced by missile boats, has not diminished in effectiveness, and can exploit complex shore topography to launch unexpected salvos of missiles. Larger vessels also have a role. Within the zone denied to enemy maritime forces, frigates and corvettes can escort friendly shipping, lay mines, sweep for enemy mines, hunt foolhardy enemy submarines, and add their modest firepower and helicopters to limited amphibious operations.

The final element of sea denial concerns force projection within the denied zone. This is of particular interest to states that contest control over islands, island chains, and offshore facilities and resources in general. Here more conventional tactics would be used, with the full panoply of amphibious assault ships and forces required to suppress shore defenses and establish a beachhead.

Force projection can also mean the establishment of forward bases to act as “unsinkable aircraft carriers.” These can house airfields, missile silos, and submarine pens to extend the denied zone. These can also be much more concealed, striking unwary merchant shipping or enemy ships and aircraft; the Iranians experimented with this when militarizing oil platforms in the course of the Iran-Iraq War.

Of course, enemy force projection and forward basing ought to be neutralized as well. As forward bases are fixed targets, the preferred solution would be bombardment by ballistic

Furthermore, sea-based nuclear deterrence is the only realistic nuclear mission left to navies. The frenzy of using nuclear weapons of all shapes and kinds was mainly a phenomenon of the 1950s, when both sides of the Cold War developed nuclear naval mines, nuclear torpedoes, and nuclear anti-ship missiles. This has long faded. There remains significant links between general nuclear policy and the navy, but that is because of nuclear propulsion for surface ships – now confined to supercarriers – and submarines.

3. NEOCLASSICAL REALISM

3.1 Neoclassical realism within the realist tradition

This volume seeks to test two models from neoclassical realism – the complex threat assessment model and the resource extraction model. These models are rather complementary, as the complex threat assessment model seeks to explain how threats are identified, and if states can mobilize support from societal elites in order to address said threats, while the resource extraction model seeks to explain whether states are able to mobilize enough support, or alternatively to extract enough resources from society, in order to adopt strategies of emulation or innovation that compensate for relative deficiencies in the distribution of power.

It nonetheless remains relevant to examine the rich theoretical tradition of realism as a theory of international politics, so as to site neoclassical realism within that theoretical stream. Realism, as a philosophical tradition, rather than a formalized research program, is truly ancient, dating to the works of Thucydides in ancient Greece and Sun Tzu in ancient China. Beginning with their writings, and continuing through more recent works like Hobbes' *Leviathan*, what emerges is a fairly coherent understanding of the world and the human condition.

Realism, at its core, is pessimistic. It does not see strong prospects for change in the human behavior, with survival the overriding interest. It is skeptical of claims to “the end of history” and prospects for global peace or schemes to enforce global peace (Lobell 2009; Doyle 1997); this is due to realism seeing anarchy as the overriding constant of both human existence and the international system, anarchy that exists because there simply is no authority higher than states that can actually compel them and direct the whole of the international system. Furthermore, realism states that “ethics and morality are products of power and material interests, not the other way around.” (Carr 1964)

There are three generally well-accepted tenets of any variant of realism. First is that humans must survive in groups, as individual existence does not provide sufficient security from aggressors, and it is only through banding together in a group, with leadership commanding loyalty in exchange for safety, that humans may thrive. Therefore, realism recognizes the fundamental tribalism at the heart of political and social life (Lobell 2009). Second, politics represent the endless struggle between groups – hence tribalism – driven by self-interest for scarce resources. Scarcity is constant, no matter whether the resources in question are material or social; however, social resources may be even more relevant than material, given the premium oft placed on status and prestige (Markey 1999). Furthermore, the struggle is often conducted under conditions of uncertainty about the other’s interests and intentions, thus greatly complicating interactions and enabling the potential for devastating competition (Schweller 1999). Third, all this struggle, this anarchy, is ultimately necessary for any group, as without resources and the power they bring, no power can hope to survive, and then to accomplish whatever goals it prioritizes (Gilpin 1996).

There exist of course debates in the realist tradition, based on these three principles, on the permissive causes of conflict. For classical realists, the debate lies between human nature and the external environment, the “war of all against all” feared by Hobbes. For neorealists, focused as they are on the structure of the international systems and structural factors as the chief drivers of international politics, the question lies more on understanding that structure and the interaction between states in order to avoid unnecessary conflict; at the heart of this debate lies the distinction between offensive realism, which focuses on power maximization, and defensive realism, that instead favors security maximization, as competing realisms with respect to explaining causes of state behavior and conflict (Jervis 1996). Furthermore, there also exist debates within and between classical realism and neorealism on the prevalence of hegemonic, bipolar, and multipolar systems, and the likelihood of conflict in these respective systems; the latter two are characterized by the presence of the balance of power, a common explanatory feature of the international system (Gilpin 1981).

by which states lost much of their autonomy with respect to society in 19th Century European Great Powers (Kissinger 1957). The emergence of legislatures, even token ones, and of nationalism and public opinion greatly restricted available policies, and generated a difficult balancing act for leaders between preserving the balance of power and the national interest while keeping society at least marginally satisfied. Neoclassical realism nonetheless assumes that the executive is better informed and transcends class and sector due to its devotion to the national interest. Policy is therefore a result of state-society coordination, or perhaps state-society struggle, which involves significant degrees of bargaining. This is particularly evident in the recent record of American intervention abroad, where coalition-building and compromises were essential in mobilizing support for both Gulf Wars, as well as for the Balkans. Bargaining and state-society cohesion may very well not be the only constraint, however. There is always the chance of elite disagreement, which engenders deep divisions within the leadership itself, or the lack of social cohesion, which, if severe enough, can make the regime vulnerable to overthrow, a possibility that tends to overrule other lesser concerns in policymaking (Schweller 2010).

Moving on to the international system, neoclassical realism identifies “elite calculations and perceptions of relative power and domestic constraints as intervening variables between international pressures and states’ foreign policies; relative power sets parameters for how states define their interests and pursue particular ends.” (Lobell 2009) The international system is defined by pervasive uncertainty and the presence of potential threats, both strong drivers of anarchy. There is no guidance from above on how to avoid the danger of state failure, so every state must rely on itself, and make foreign policy to the best of its abilities (Sterling-Folker 2012). It may be difficult for states to properly learn and be socialized into the international system, especially if there is a period of rapid change. Therefore, threat assessment is rarely obvious, and threats often ambiguous; it may not be immediately obvious what the best response is, if one even exists in the first place, and the logic of the security dilemma can make states less secure, even if their policies tried to do otherwise.

committed to the development of Ottomanism and an Ottoman national identity, but this project was mired in contradictions between modernization and the complex structure of the Empire, based on the traditional rights and obligations of the *millets* (religious communities). Under pressure from the demands of the war, the project eventually came apart, and the leadership devolved to the promotion of an exclusively Turkish nationalism. Though this eventually allowed the new Turkish republic to fight off imperial encroachment during the Greek-Turkish War (1919-1922), it also sounded the death knell for the Empire. Failure to create an Ottoman identity had a heavy cost.

Unlike state-sponsored nationalism, ideology is not always beneficial to extraction and mobilization. As Friedberg demonstrates, anti-statist ideology is deeply rooted in American political consciousness. This ideology combines a distrust of an overly-powerful federal government with a commitment to economic liberalism, and this combination has always inhibited turning the US into a garrison state, even in the tensest periods of the Cold War (Friedberg 2000). Comparatively, Soviet leaders believed that security for the Soviet Union would best be achieved through a policy of “détente through strength”, where Soviet military power would be so high that it would deter attack by the irrevocably hostile capitalist powers (Wohlforth 1993), and the ideological purity of Bolshevism allowed Soviet leaders to pursue crash industrialization and rearmament programs in the 1930s. In either case, leaders become constrained to a certain degree by what the dominant ideology will allow in terms of national defense policy. Thus ideology has a subtle influence, in that it does not entirely determine the course of strategic planning, but does open or close certain paths, at least for the pragmatic leader.

3.3.3 Hypothesis B – resource extraction and strategic choice

The interaction of threat and state power in the resource extraction model suggests four possible scenarios. If a state has a high degree of state power and a high degree of external vulnerability, then this state is more likely to emulate the best practices of the leading states of the system. If instead the state has a high degree of external vulnerability, but its state power is lacking, then the state will find it difficult to pursue emulation, though that

would remain the goal nonetheless. Conversely, if a state has a high degree of state power but a low degree of external vulnerability, then the state will have the luxury of a permissive security environment, and is likely to engage in innovation in order to plan for the future. Finally, if a state has a low degree of state power and a low degree of external vulnerability, it is unlikely to pursue either emulation or innovation, preferring to instead persist in existing strategies.

The three choices posited by the resource extraction model match the three broad strategic templates offered by modern maritime theory. Persistence is coastal defense, as coastal defense is the default strategy for any state than has even a single vessel in its navy or coast guard. Persistence implies that the state has neither the means nor the motivation to engage in expensive, complex, and time-consuming strategies. Given that sea control and sea denial are exactly such costly strategies, coastal defense is the choice of the small maritime power; an extreme example is Iceland, which only has a coast guard composed of two cutters. Thus, states with low state power and low threat are more likely to adopt a strategy of coastal defense, though it is also possible that states with low state power but high threat adopt this strategy. Furthermore, states that underbalance are more likely to adopt this strategy, or to implement modest versions of the other two strategies.

Emulation is sea control, the offensive strategy of the capital ship, of command of the sea, and of force projection. In its heyday, the Royal Navy was a master, and the other Great Powers, including rising powers such as the US and Japan, emulated the practices and ship designs of the British. Today, the most successful maritime power is the US, which unequivocally practices a strategy of sea control through CVBGs. Thus, a state that wishes to emulate will engage in sea control, placing a premium in obtaining carriers and nuclear submarines. The secondary NATO maritime powers – Spain and Italy – offer a good example of more modest but nonetheless thorough emulation of American maritime strategy. Thus, states with high state power and high threat are more likely to adopt a strategy of sea control, though it is also possible that states with low state power but high threat adopt this strategy, although it is more difficult. Furthermore, states that overbalance are more likely to adopt this strategy,

given that threat perception in the case of overbalancing overestimates the threat as higher than it actually may be.

Thus, innovation is sea denial, the radical strategy that discards Mahanian thought in favor of embracing new technologies and tactics in the face of a superior foe. As formulated in A2/AD strategies, sea denial has little in common with the traditional strategy of sea control. It is a costly strategy that delves into the unknown, as it relies on novel technologies. This was true for the *Jeune Ecole*, with its faith in the torpedo and the motor boat, and remains true today regarding the current tools of sea denial. The Soviet Union practiced a number of elements of a strategy of sea denial in order to balance superior conventional American maritime power, and in order to further the goals of the Army in a conflict between the East and the West. According to the model, only states with high state power and low threat are more likely to adopt a strategy of sea denial.

4. METHODOLOGY

4.1 Case selection

The class of event observed is maritime strategy, while the universe of cases consists of regional powers with an active interest in maritime affairs. Thus, the selected cases are China, India, Brazil, and Iran, four states that can rightly be identified as regional powers (Flemes 2010). To highlight their difference from existing powers, one must first define the concept of a regional power. Generally agreed-upon criteria are that the state in question must be part of a geographically delimited region, is ready to assume leadership, displays the necessary capabilities for regional power projection and is highly influential in regional affairs (Schirm 2005; Flemes 2010). From an economic perspective, share of regional GDP and population are not the only available indicators; economic/technological criteria including high-tech production and R&D expenditures play a key role due to their role in developing strong export-led economies (Wohlforth et al 2009). Finally, realists evaluate power in terms of military capabilities, whether for offensive purposes or security maximization (Waltz 1979; Mearsheimer 2001). For the purposes of this study, the most salient factors are military, industrial, and commercial, though the underlying technological context plays a significant role.

But these four cases are not just regional powers; they are also emerging powers. A number of perspectives offer different definitions of the elements that constitute an emerging power. One option is to measure raw GDP growth and total GDP; this may be an insufficient indicator. Others look at more ambiguous markers of increased involvement in regional and global leadership (Destradi 2010). From a quantitative perspective, the Composite Index of National Power (CINC) maintained by the Correlates of War project selects demographic, industrial, and military indicators as the most effective measures of a nation's material capabilities (Singer 1988).

According to the CINC indicator, both the absolute quantity and growth of material capabilities in the emerging powers are impressive, contrasting sharply with the stagnation and

decline evident in the main NATO and Warsaw Pact players. It must be noted that transition to democracy has not particularly affected Brazilian capabilities, while the Iranian revolution and the subsequent Iran-Iraq War only temporarily dampened their growth. In any case, the index indicates that they are well on their way to being internationally competitive.

The passive indicators of state power, such as population, metals production and energy production, may not always directly translate into material capabilities. As a counterpoint, the sobering assessments of the Comprehensive National Power (CNP) index developed by various Chinese scholars and think tanks reflect this (Hu and Men 2002). Output from this formula shows that China trails leading Western powers including the U.S., Japan and several EU states, with the other emerging powers even further down the ladder; despite strong projected growth, the prospects for catching up to the United States and Europe within the next few decades are rather limited, at least according to Chinese calculations.

Military expenditures are a more specific metric. Besides the obvious costs of building and maintaining the vessels themselves, maritime warfare requires substantial and long-term investments in research and development as well as attendant infrastructure and personnel training; capability building is a long-term investment in a particularly loss-averse sector. Competitiveness in terms of capabilities requires time and a healthy economy for support, a painful lesson best exemplified by the Soviet Union's absolutely massive military spending as a proportion of GDP (Hu and Men 2002).

Military expenditures amongst the main great power participants in Cold War bipolar competition have fallen, except for the U.S. and its massive rearmament post-9/11. Amongst the selected regional powers, most noticeable is the extreme increase in total spending while holding constant or even decreasing spending as a proportion of GDP, a clear sign of emergence in the military field. Sustained economic growth forms a foundation upon which these new powers are able to invest significant resources into capability building without unbalancing spending. Total spending is significant, but it is still less than what is spent in North America and Europe, and those states have had decades to construct infrastructures for maintaining and strengthening capabilities.

Thus, China, India, Iran, and Brazil have been selected on the basis of their prominence in their respective regions, and on their status as rising military powers. Furthermore, this particular class of state remains under-researched in neoclassical realism, despite a number of studies that focus on unusual cases, such as EU foreign policy (Toje 2010), military diffusion and innovation in 19th Century Latin American (Resende-Santos 1996), and small-state realism and foreign policy in post-Soviet Central Asia (Gleason 2008). This volume aims to bridge that theoretical gap, and furthermore, to test foreign policy and military innovation in the post-Cold War environment of force transformation.

4.2 The congruence method

This is a small-n comparative study that uses the structured and focused method of case studies as developed by George and Bennett (2005). It is structured in that variables and the subsequent data collection across cases is standardized and uses a set of standard questions. It is focused in that it limits the definition of maritime strategy, the drivers of strategy, and the temporal scope of the analysis (2001-2015). The period covers trends as well as outside events and exogenous shocks, making detailed snapshots of the situation when this has occurred. The study utilizes the typical values congruence method (George and Bennett 2005) and the within-case congruence method (Bennett 2010).

In the typical values congruence method, one observes the values on the independent variables – in this case, domestic constraints, state power, and threat perception – and on the dependent variable – in this case, maritime strategy – and seeks to uncover whether such values are typical in other cases. The assessment whether a value is typical is dependent on theoretical predictions. Thus, it is possible to measure the congruence or incongruence of the observed value with respect to the expected value. This method is well-suited for longitudinal analysis of a number of cases that share similarities.

Within the framework of this study, a typical question might compare threat perception across the cases at fixed point in time. If states with elevated threat perception were adopting

Figures for military spending are drawn from the SIPRI *Yearbook* on international security.

today. This is extremely unlikely to change in the foreseeable future, as there exist neither external nor internal reasons for change, and in fact internal opposition would be extensive. The comparative angle is of great interest here, as India faces relatively high threat, much like Iran and China, but emulates, while the others innovate and engage in sea denial. The crucial difference is the nature of the threat. India does not face a potent extra-regional emulator whose maritime force is superior to India, and that could not be balanced in a cost-effective manner using a conventional approach of sea control. This highlights the importance of the regional context for policymaking, especially for states that are not necessarily great powers in the conventional sense of realist theory.

unleashed by the Arab Spring is also relevant. Out of this panoply of threats, the Saudis and the UAE are the most prominent maritime threats. Both states spend enormous proportions of their GDP on the armed forces, though for specialized tasks – meaning beyond internal security – these states rely on foreign contractors; Ukrainians for the helicopters, Russians for the aircraft, Americans for air defense, and so on. Their wealth also allows them to purchase the latest in military hardware, though it tends to go to tanks and fighter jets. In fact, the most capable maritime power in the region, aside from Iran, is Oman, and the sultanate actually has fairly good relations with Iran and generally pursues a neutral policy. Nonetheless, the most threatening aspect of these states is their status as American allies, and American forward basing in their territory; furthermore, the rivalry with Saudi Arabia has intensified even as relations with the US have improved, as the two states compete extensively for influence through their regional proxies. Both moderates and hardliners recognize these various regional actors as threats, so there is a foreign policy coalition and the FPE is unconstrained (scenario A).

In general, the level of regional threat has increased over the period and is now high, while the level of state power is quite high, though latent power relative to the global distribution of power is more limited. The FPE is unconstrained and should be expected to argue for significant balancing, but the resource extraction model would also posit that the FPE would argue for emulation and a strategy of sea control in order to blockade regional rivals and support regional proxies; in reality the IRIN and IRGCN innovate and divide amongst each other constabulary and sea denial duties.

Both hardliners and moderates recognize these various threats and their maritime component. The picture changes little when the parochial interests of the two factions are considered. The rise of Sunni extremism, and renewed Saudi assertiveness, are of most danger to the hardliners, as it threatens their support of a number of revolutionary movements in the region; consider the Houthis, whose successes allowed them to capture Sana'a, until a Saudi-led Arab coalition intervened. For the moderates, the most salient threat is the continuation of sanctions, which have done much to damage Iran's economy. The moderates are willing to

2010). Much as in the case of China itself, the presence of an extra-regional superpower that is presumed to be unfriendly is a key driver of strategy, overriding other concerns, and overshadowing other threats. The experience of Iran recalls the formative years of the Soviet New School, when STAVKA pondered the best way to safeguard the young revolution from its many capitalist enemies, and furthermore pondered the place of revolutionary fervor in military strategy. Ultimately, the Soviet Union chose to innovate at first, a choice that lasted until the 1950s. Thus Iran is likely to pursue its existing strategy for the foreseeable future as well.

sector of foreign policy in order to achieve results in another. This confirms Christensen's findings on secondary and primary policy priorities (Christensen 1996).

I find more limited support for the hypotheses of the resource extraction model. Brazil faces low state power and low threat throughout the period; the expectation is for persistence. Instead, by choosing sea control and a green-water navy, Brazil engages in limited emulation. The explanation largely lies in the importance that the internationalist coalition places on the prestige perceived to be associated with emulation. Furthermore, Brazilian state power is comparatively limited, but what enables Brazil to emulate is rather its warm bilateral partnerships with a number of states that conduct extensive emulation, especially France. Without the French connection, Brazil could not field neither carrier nor attack submarines. Much as in the other three cases, this highlights the vital importance of outward-oriented procurement policies, as for rising regional powers, they increase capabilities beyond what would be feasible through domestic arms production, and may open up entirely new strategies.

maximizing nature of strategy, it is more ambitious than expected, engaging in limited emulation rather than persistence. China and Iran, which are expected to emulate due to high threat and high state power in both cases, do not. Instead, both engage in extensive sea denial, which is a case of innovation.

9.3.2 Extra-regional threats

At first glance then, there may be the expectation that any navy that faces a stronger competitor and is strong enough to go beyond coastal defense would adopt a strategy of sea denial, but consider the case of Pakistan. There has been no significant strategic change since the defeat in 1971, and the strategy remains the same strategy of sea control as it was when Pakistan was more of a peer competitor to India; Pakistan is certainly not the only case. The reason for China and Iran's alternative choice lies in the nature of the perceived American threat. On the one hand, the US is remote, but on the other hand, it is able to use forward basing and force projection in both the Persian Gulf and the Western Pacific, where it enjoys the support of allies. These allies are also regional rivals of China (Japan, ROC) and Iran (Saudi Arabia, UAE).

In fact, this logic is strikingly similar to the course of Soviet maritime history, and the Soviets adopted sea denial as well. It is quite likely that on the whole, the resource extraction model has sufficient explanatory power. But in the case of regional powers facing a more powerful state able to project power in their region, the model should be amended to state that they are likely to pursue military innovation; in the case of maritime strategy, sea denial and A2/AD.

9.3.3 State power versus defense procurement capacity

The concept of state power does offer some explanatory traction when applied to grand strategy, but for the narrower field of maritime strategy, it is better to look at the defense procurement capacity of the state, rather than its overall state power. Consider the case studies. Only Brazil has any real problems in financing its military procurement and modernization programs, largely due to the weakness of the state in extracting and mobilizing

resources. The other three have relatively high levels of state power, and there, what limits them is the extent to which they can purchase weapons systems from the open market, develop these same systems indigenously, or reverse-engineer captured hardware.

When it comes to weapons systems, maritime warfare is rather more complicated than air or land, especially for attack submarines, larger surface warships, and aircraft carriers. In the post-WWII period, no state aside from the Soviet Union developed carriers entirely indigenously. Nuclear submarines are a bit more widespread, but technical assistance greatly speeds up the process.

Therefore, I posit that the concept of state power should be complemented by the concept of defense procurement capacity when analyzing specific instances of national defense policy – military strategy, for example. The ability to procure certain systems may open up strategic paths otherwise not available, or beyond the reach of the state on its own. Conversely, lack of access to the open defense market may disable certain strategic options, even if the state's executive has determined that this particular strategic option is preferable.

Consider the case of Iran. It would have been rather more difficult for the Islamic Republic to pursue sea denial if it did not have access to Chinese hardware. That is not to say it would have been impossible; after all, the Iranians have reverse-engineered nearly all systems they acquired from China, and produce them on their own. But that initial contact was essential.

Now consider China. It is not so unlikely that in the future, the Chinese may feel confident enough, or internal factional dynamics may change enough, that China will wholly pursue a conventional strategy of sea control, and will attempt to field a carrier fleet that challenges the US Navy. But if things are as they stand today, this fleet would be disadvantaged in comparison to American and Japanese systems. Emulation without help from those one seeks to emulate is a difficult business.

9.4 Concluding remarks and future prospects

This volume sought to uncover the motivations that drive states to identify external maritime threats, and the maritime strategies they adopt in order to deal with regional and international systemic factors, most notably the relative distribution of capabilities and the balance of power that is the result. Taking the case of four regional powers, and testing two neoclassical realist models, the volume established a number of findings. It confirmed the importance of domestic constraints on policymaking. It uncovered the intervening effect of force projection and forward basing on threat perception in regional powers. It found support for prestige maximization as a motivation for foreign policy, and it also found support for the hypothesis that under conditions of low interstate threats, the focus moves on to non-traditional threats, especially if these are severe enough. Ultimately, neoclassical realism proved to have reliable explanatory power, though the theoretical body is less well-configured to deal with cases outside the system of interstate relations that dominated between 1815 and 1991. With some adaptations, however, the models pull through.

What hence for maritime strategy? There is significant investment in innovation, especially in the US due to its pivot to Asia, but this is vertical innovation of an incremental nature. Few states innovate horizontally, and as we have seen, this is typically due to unusual circumstances. Nonetheless, it will be interesting to continue observing Chinese and Iranian strategy, as it is unclear whether these states will continue to use sea denial, especially as relations between China and the US worsen, and those between Iran and the US modestly ameliorate. After all, the circumstances that brought about notable earlier attempts – the *Jeune Ecole* and the Soviet New School – burned out in radical fervor after two or three decades, and afterwards, the French receded to a totally conventional strategy, while the Soviets found a compromise. It remains to be seen if that will be the case in China and Iran.

The BRICS have slowed down in their rapid economic growth as of late. This is especially pronounced in Brazil. Given that within the BRICS, Brazil, India, and South Africa have all sought to improve their international status through expensive prestige-generating projects, it remains to be seen whether such projects will instead become politically impossible to pursue due to cost as recessions persist. The Brazilian Navy is especially at risk, as it is difficult to justify due

to the absence of interstate threats. Its survival in its present form will speak volumes on the role of state-society autonomy, balancing domestic coalitions, and popular mobilization. If instead it transitions to a force configured specially for MOOTW, as is already the case for the Mexican Navy or the South African Defense force, this would represent an innovative though unlikely development.

APPENDIX / COMMON ABBREVIATIONS

- PLA People's Liberation Army
- PLAN People's Liberation Army Navy
- PLAAF People's Liberation Army Air Force
- PLANAF People's Liberation Army Naval Air Force
- SAM Surface-to-air missile
- BM Ballistic missile
- SLBM Submarine-launched ballistic missile
- FPE Foreign policy executive
- IRIN Islamic Republic of Iran Navy
- IRGC Army of the Guardians of the Revolution
- IRGCN Navy of the Army of the Guardians of the Revolution
- CVBG Carrier battle group / carrier with escorts
- INC Indian National Congress
- BJP Indian People's Party
- MOOTW Military operations other than war
- A2/AD Anti-access / area denial strategies
- CFN Brazilian Marine Corps
- JMSDF Japan Maritime Self-Defense Force

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Research activities

Alex Burilkov has been a junior research fellow at the GIGA Hamburg, as part of the Institute of Asian Studies (IAS), and earlier the Institute of Middle Eastern Studies (IMES). Since 2015, he is also a research assistant at the project of Prof. Dr. Tobias Lenz entitled "Does the EU Model Diffuse? The European Union's Influence on Global Regionalism" at the University of Göttingen, focusing on implementing statistical modeling and analysis.

Research interests

In his current research, Alex Burilkov focuses on:

- BRICS security policy, especially regarding the processes of military diffusion and innovation.
- Time-series and panel data model design and implementation.

Publications

Lenz, Tobias, and Alexandr Burilkov. "Institutional pioneers in world politics: Regional institution building and the influence of the European Union." *European Journal of International Relations* (2016): 1354066116674261.

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